



portfolio

**ATLANTICA
MANAGMENT**



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ATLANTICA MANAGEMENT

Who WE ARE

Atlantica Management, established in 2019, is a full-service marketing and business consultancy dedicated to driving growth for your business. We specialize in creating and managing tailored advertising campaigns that amplify your brand's reach. From crafting compelling ads to selecting the perfect platforms for your niche audience, we ensure every element of your strategy is aligned with your business goals. But that's just the beginning. With Atlantica, you're not just getting a service—you're unlocking the potential to transform your brand's impact in ways you've only begun to imagine.

Business **CONSULTANCY**

**TRAINING &
DEVELOPMENT**

OPERATIONS MODELING

**MARKET STRATEGY &
PLANNING**

**MARKET RESEARCH &
DEVELOPMENT**

BUSINESS MODELING

PRODUCT MANAGEMENT

ATLANTICA MANAGEMENT

TRAINING & DEVELOPMENT

Training is a structured procedure in which professionals in talent development assist individuals in enhancing their work performance. Development, on the other hand, encompasses the acquisition of knowledge, skills, or attitudes that equip individuals for new roles or responsibilities.

We do a Training Needs Assessment (TNA) in order to build up the training module that perfectly fits your brand (including goals & schedule)

BUSINESS MODELING

The business model includes a brief overview that captures how your business will generate revenue and profit. It includes (but is not limited to) tailoring your audience, platforms, channels, revenue streams, pricing (upon request), value proposition..etc. to meet your mission and vision

MARKET RESEARCH & DEVELOPMENT

Market research plays a pivotal role in a company's research and development (R&D) phase. It enables a comprehensive understanding of the business's feasibility and offers insights into its potential performance in real-world scenarios. This is done through conducting primary and secondary market research to guide you towards the most fitting business direction upon analysis of the research (insights of customer needs, behavior, market trends, competitive landscape, etc.)

OPERATIONS MODELING

An organization's operating model pertains to the arrangement of its personnel, functions, operations, and infrastructure to effectively execute its business model and strategic objectives. Assessing the business thoroughly to create a seamless operations model that helps you navigate the market, produce surplus value, deal with business challenges, and grow its operations

PRODUCT MANAGEMENT

Product management is a strategic process that concentrates on introducing a new product to the market or improving an existing one. This includes full tech product design, and UI/UX management (if needed). We also focus on milestones as well as sprints planning to stay aligned with the product's vision, strategy, and roadmap.

MARKET STRATEGY & PLANNING

Your marketing strategy encapsulates the essential elements necessary for your company to accomplish its objectives, whereas a marketing plan delineates the specific actions to be taken in order to achieve these marketing goals and reinforce the established strategy. The focus here is on long term and short term vision and marketing activities as well as implementation. This also includes branding guidelines.

VISION

Ending the need of
having in house
teams with a hassle
free experience.

Mixing in house
dedication, agency
expertise with
freelancing prices.

MISSION

ATLANTICA MANAGEMENT



Our SERVICES



CREATIVE MARKETING SERVICES

- Content Creation and Copywriting
- Graphic Designing and Motion Graphics
- Creative direction



DIGITAL MARKETING

- Social Media Management
- Media Buying and Ads Management
- Digital Platforms Management



OFFLINE MARKETING

- Printings
- Production
- Event planning



MEDIA PRODUCTION

- Photography
- Videography
- Post production



CONSULTATIONS

- Branding Consultations
- Marketing consultations
- Business Consultations



Social Media **MANAGEMENT**







helpoo
BY AAAA MECHANICS

حمل التطبيق
لضمان أمانك
علي الطريق

17000

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Download on the
App Store

helpoo
BY AAAA MECHANICS

عريبتك عطلت؟
Helpoo هييجيلك!

17000

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App Store

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BY AAAA MECHANICS

هناخدك
بسرعة علي
الطريق

17000

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Google Play

Download on the
App Store

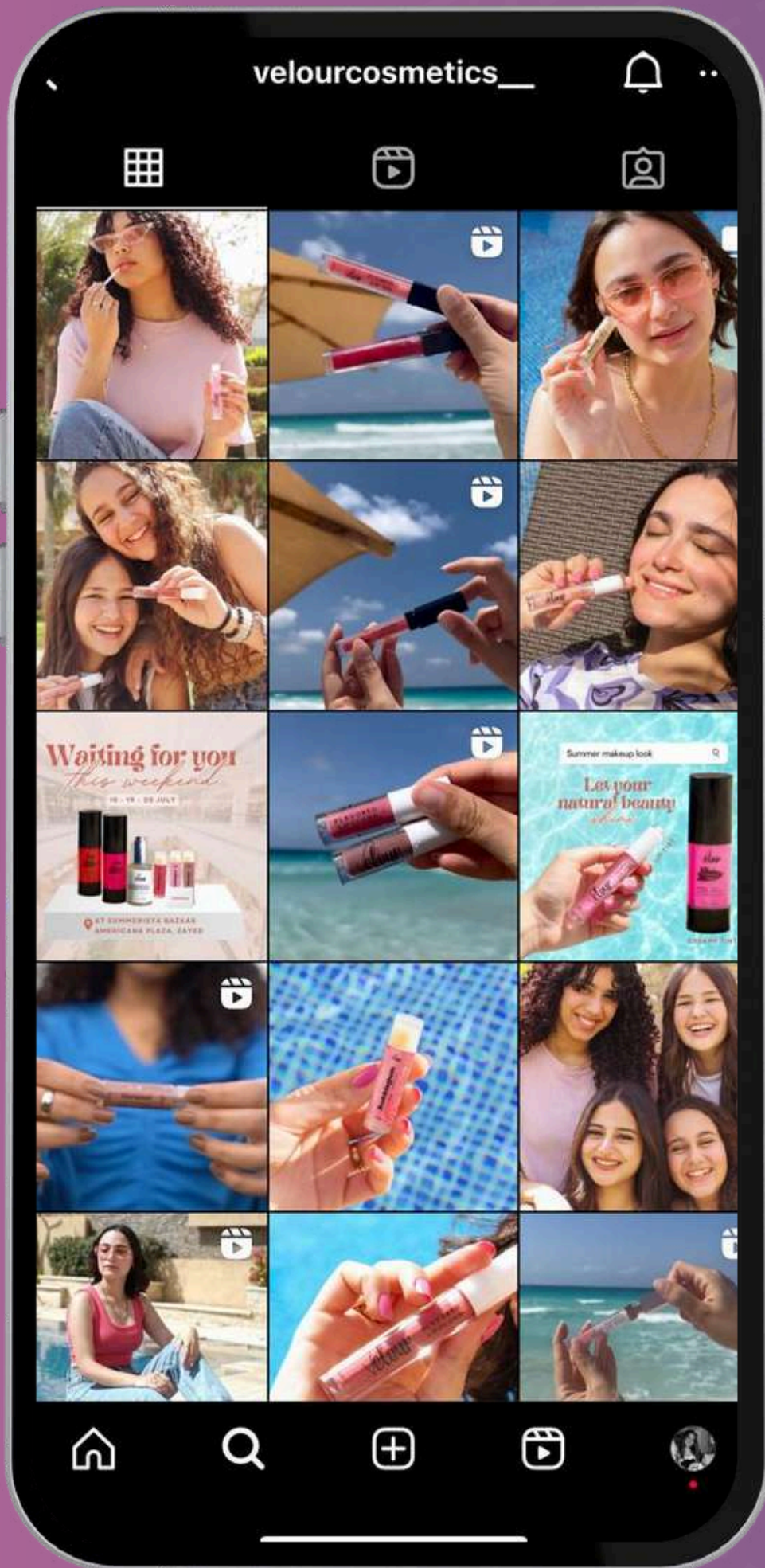
helpoo
BY AAAA MECHANICS

تابع مدة وصولنا
إليك من خلال
GPS

17000

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Google Play

Download on the
App Store



Win a free gift

Competition details in the caption

No more skin damaging make up

Waiting for you this weekend

18 - 19 - 20 JULY

AT SUMMERISTA BAZAAR
AMERICANA PLAZA, ZAYED

Lipbalm

- Cocoa Butter
- Coconut Butter
- Shea Butter

Glittery Rose

HYALURONIC ACID SERUM

instant hydrating effect

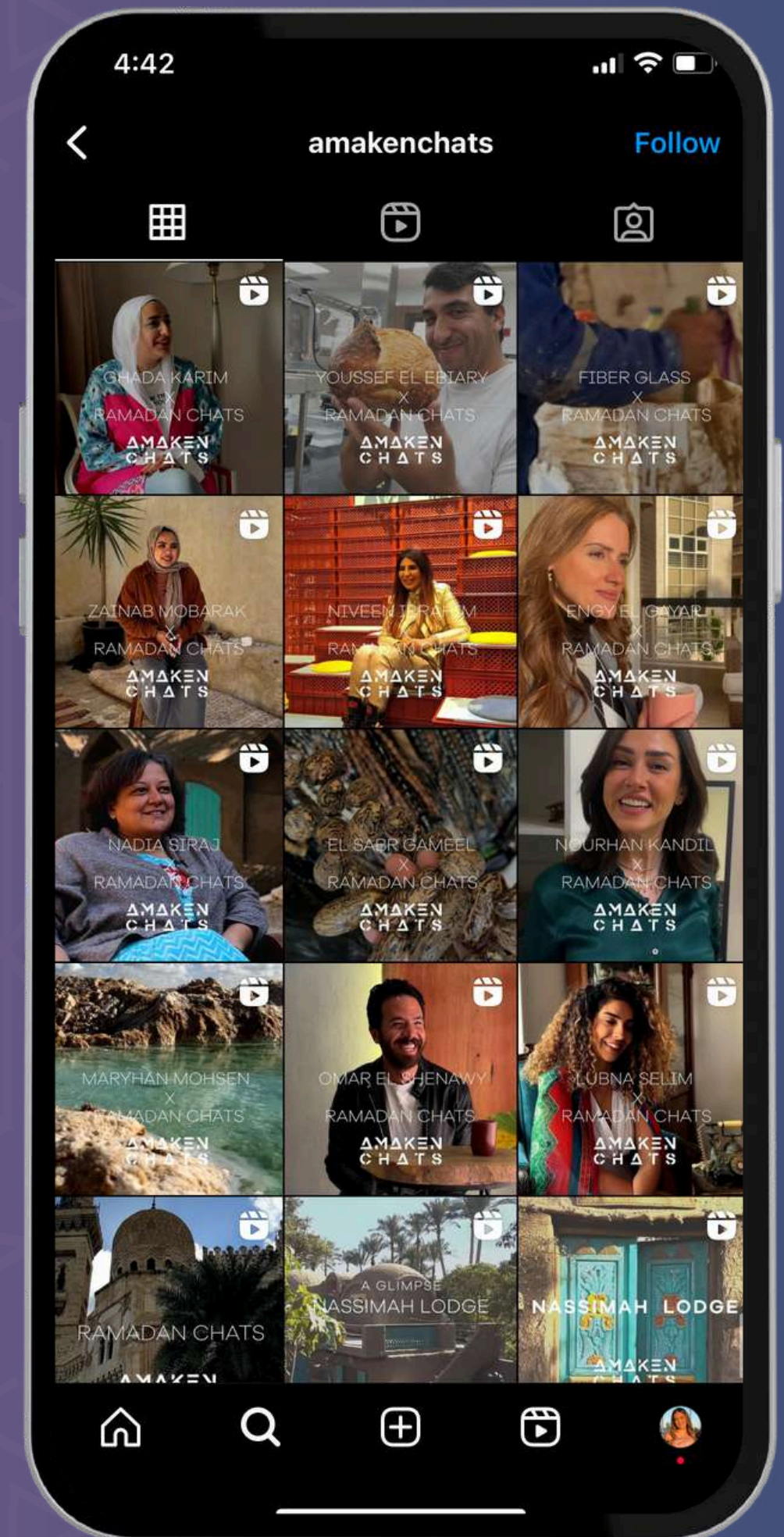
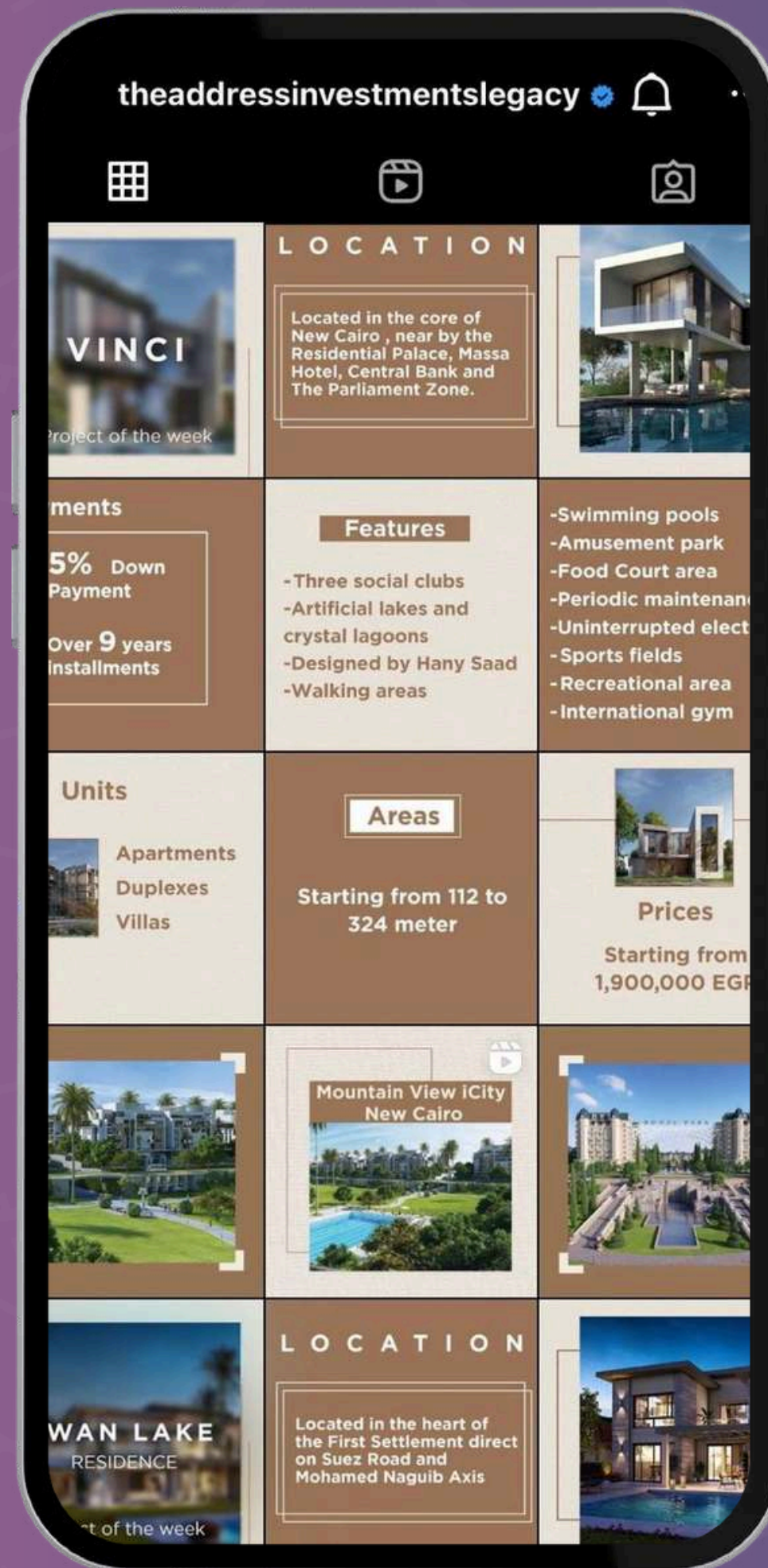
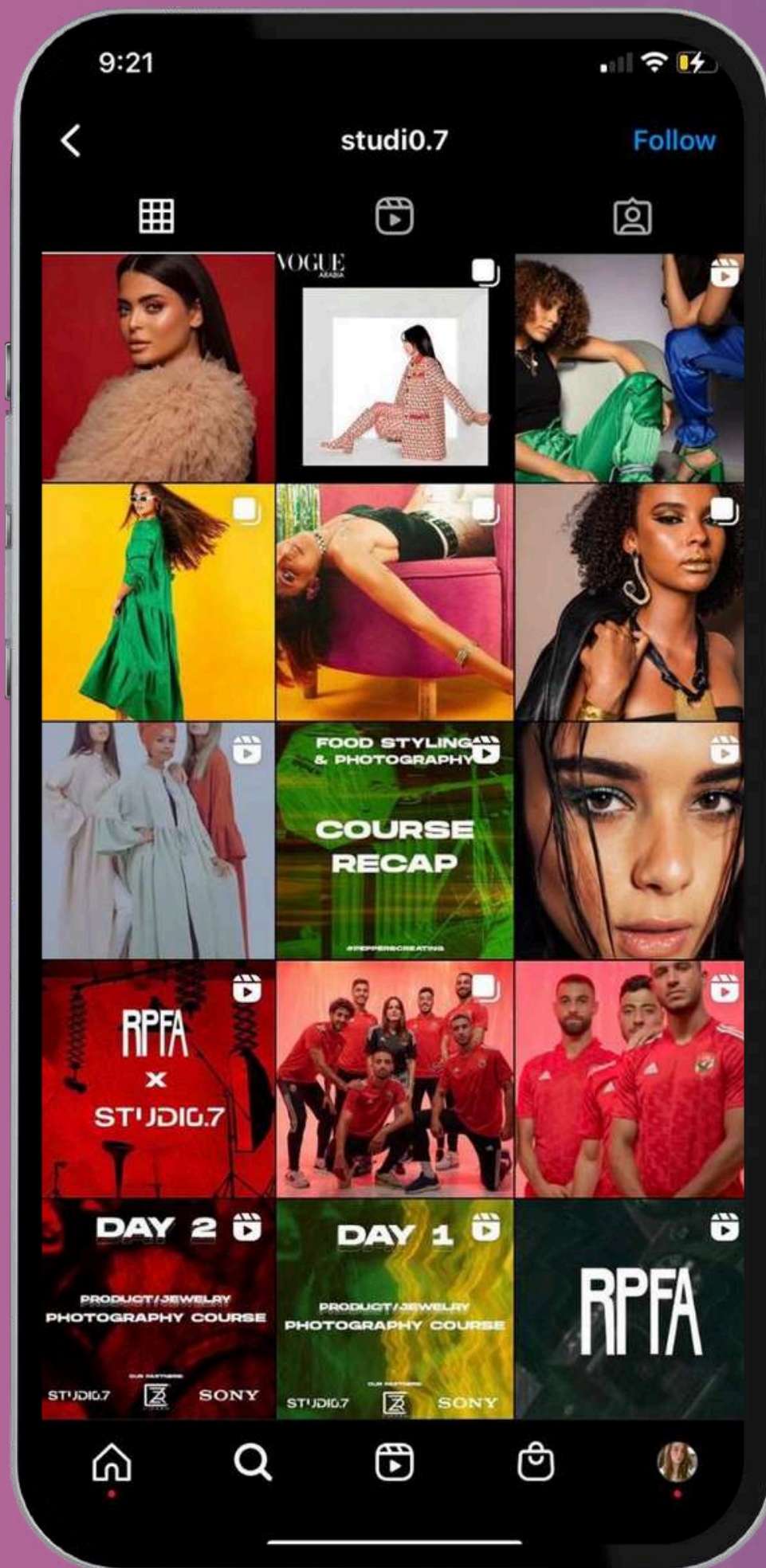
Lipgloss swatches

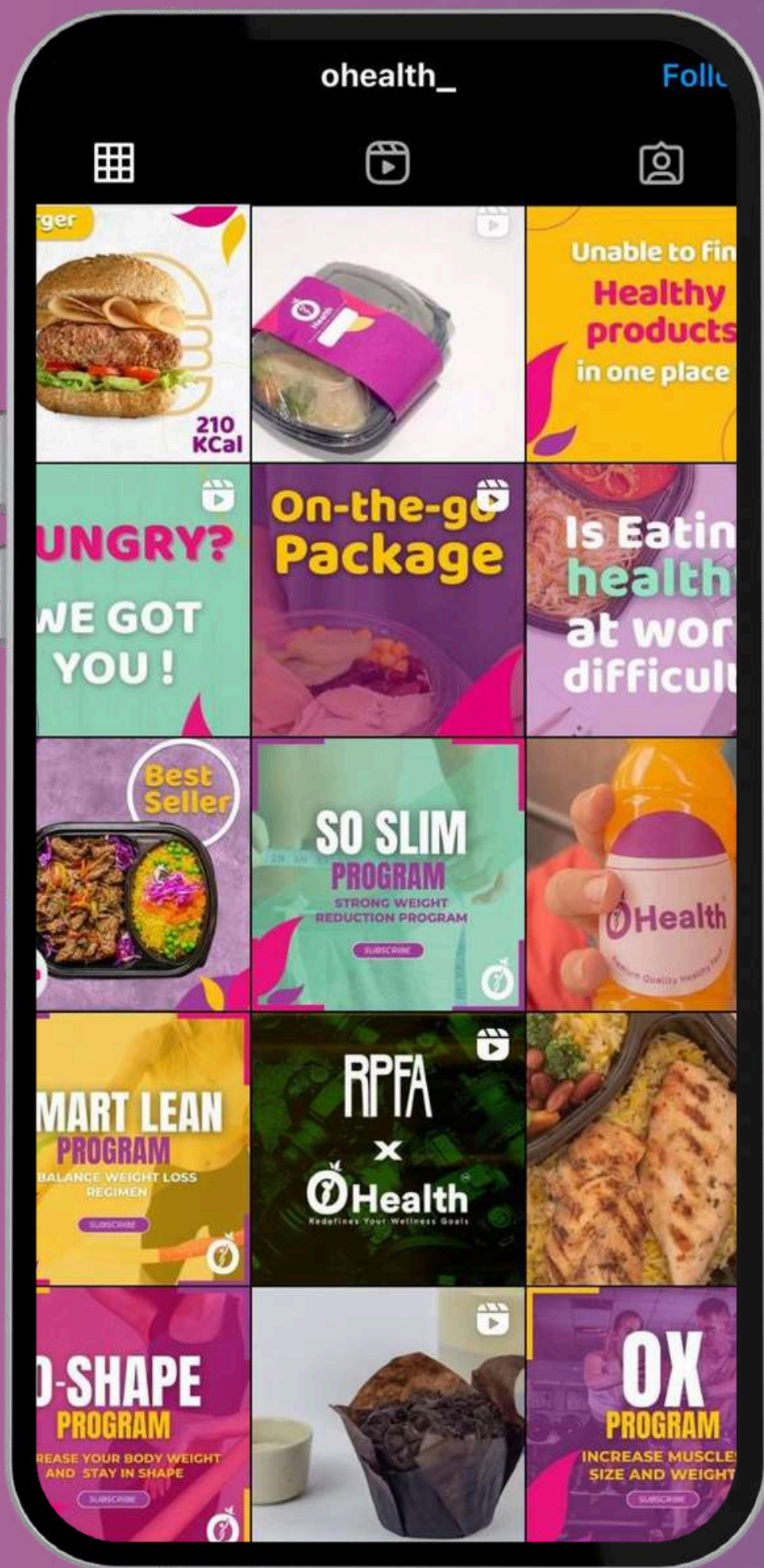
- Glittery Rose
- Carmen
- Sweet Rose
- Coffee Latte
- Brown Fudge
- Pinky Nude
- Pearly Pink
- Coral
- Ruby Rose

A lip tint to suit your skin

Enhance your natural beauty







Best Seller

Frutti di Marie Fettuccine

Brownies with icecream & nuts

Kcal

Brownies with icecream & nuts

185 kcal

muffins

ONE MEAL TRIAL PACK

Molokhia with chicken

NUTRITION FACT ?!

WHAT IS STEVIA

Stevia is known as the "Candyleaf" and used as an alternative for sugar. It's 200-350 times sweeter than sugar and are of zero calories.

BEEF O-BURGER

1 Meal trial pack

135 EGP

OX PROGRAM

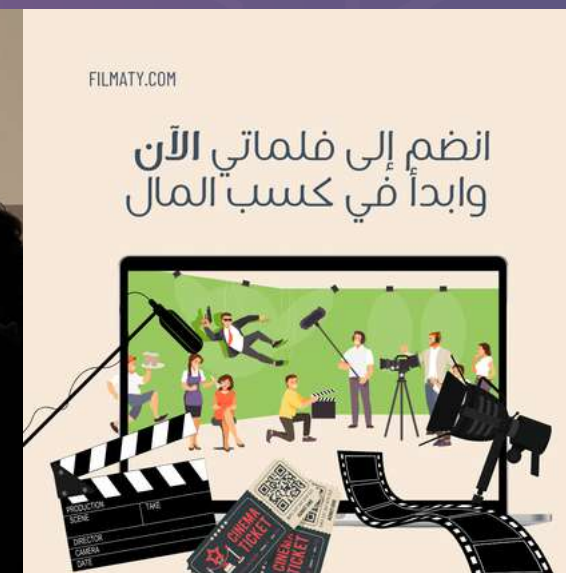
INCREASE MUSCLES SIZE AND WEIGHT

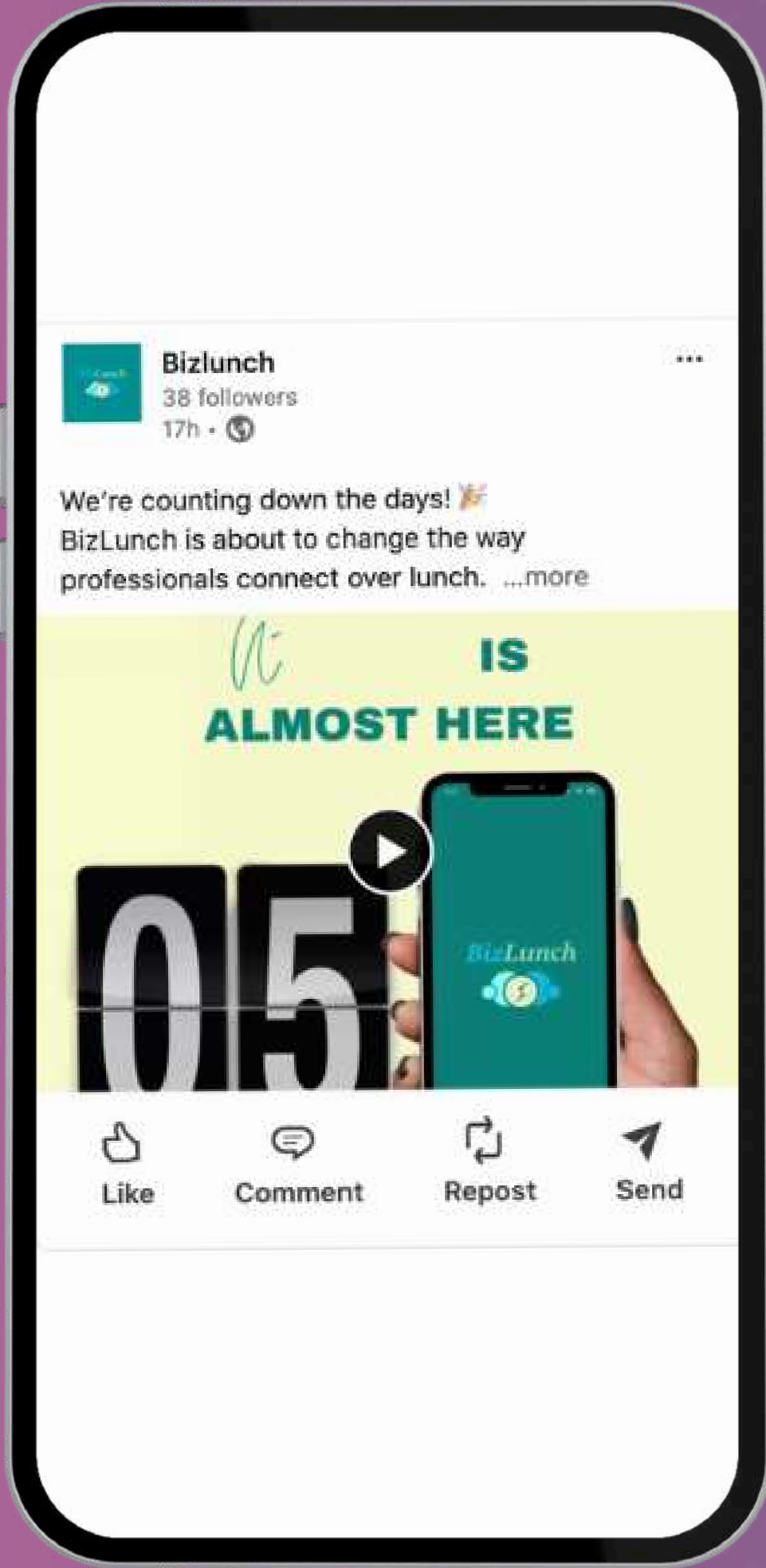
SUBSCRIBE

O-SHAPE PROGRAM

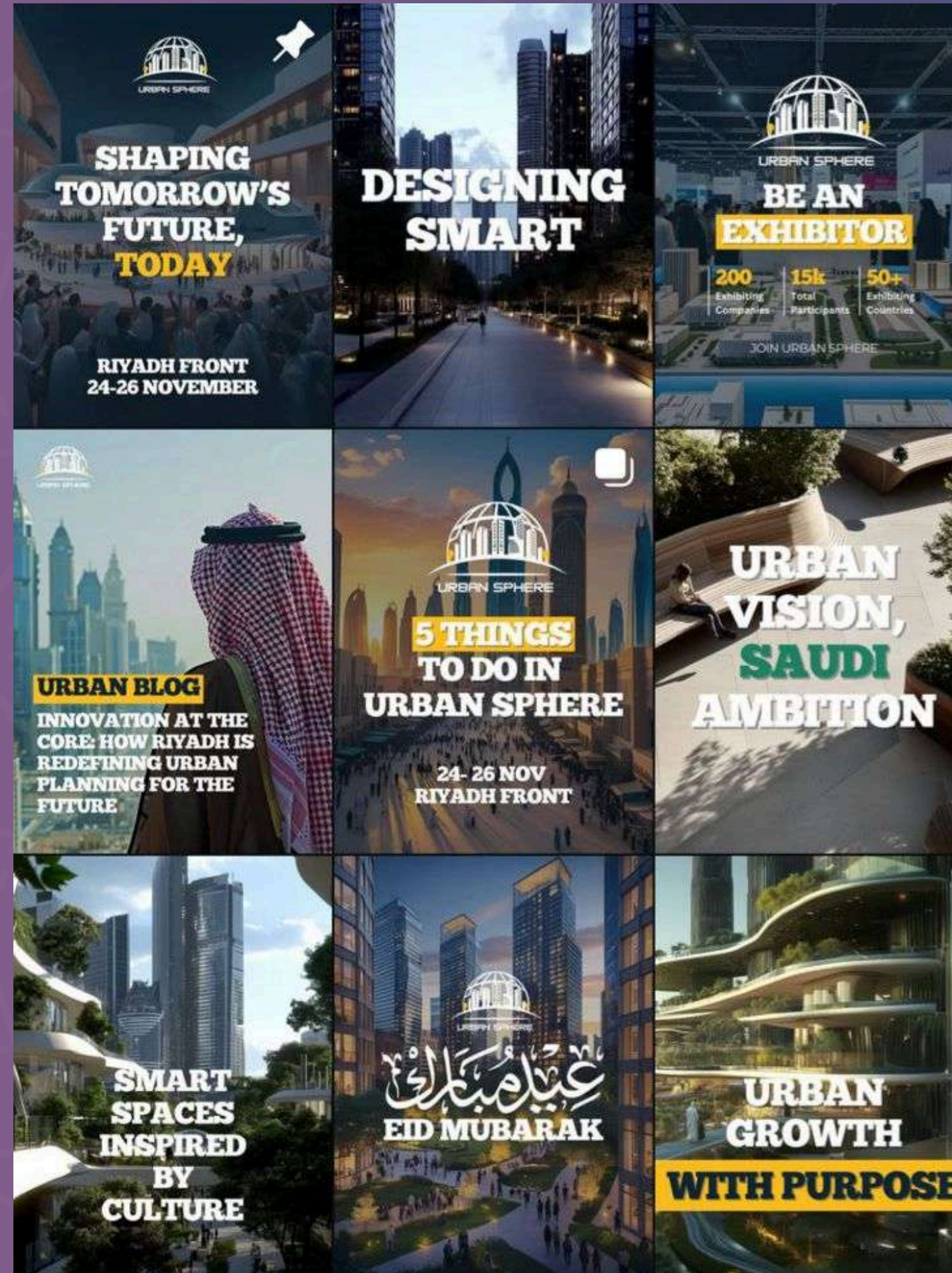
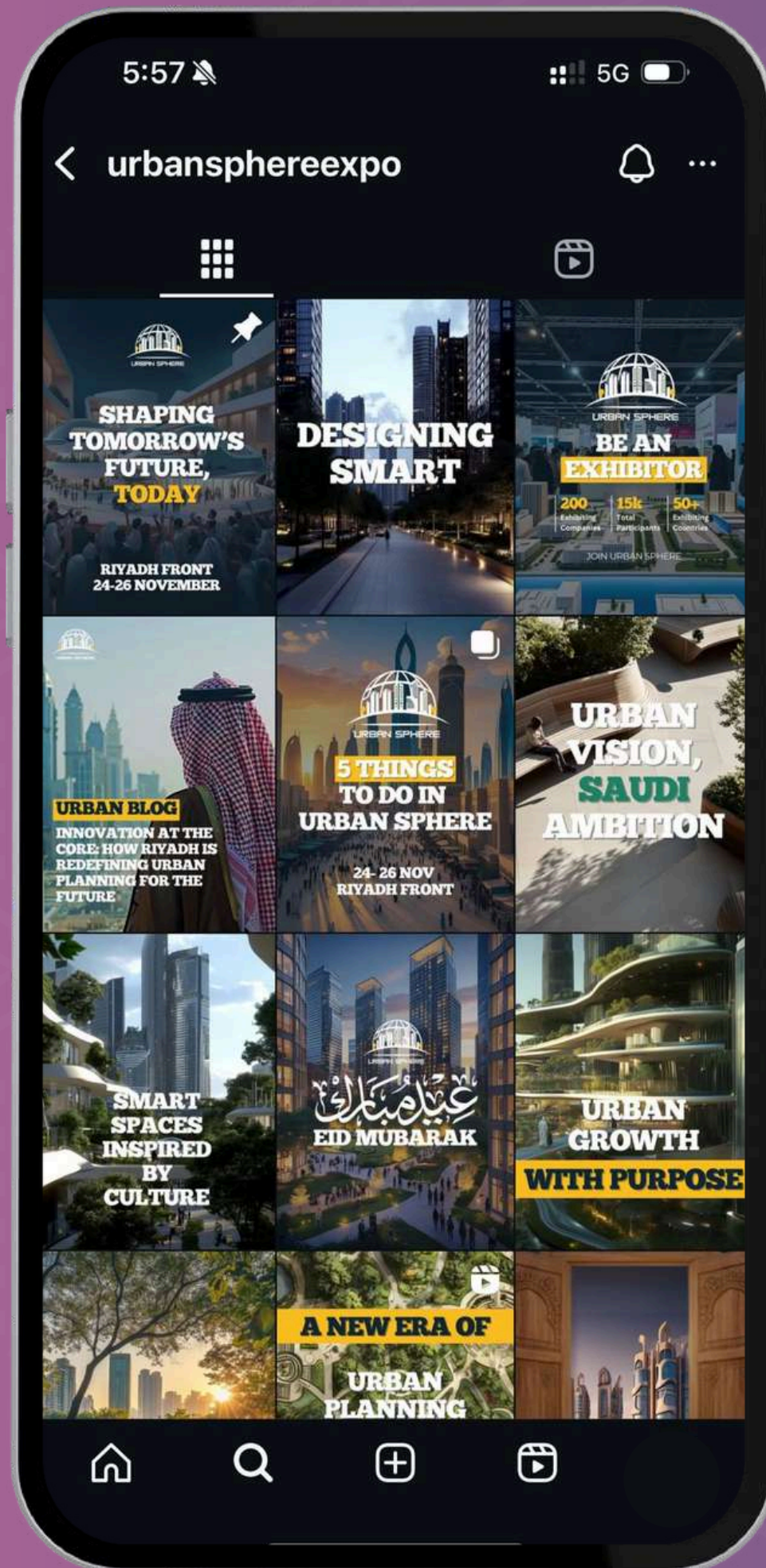
INCREASE YOUR BODY WEIGHT AND STAY IN SHAPE

SUBSCRIBE

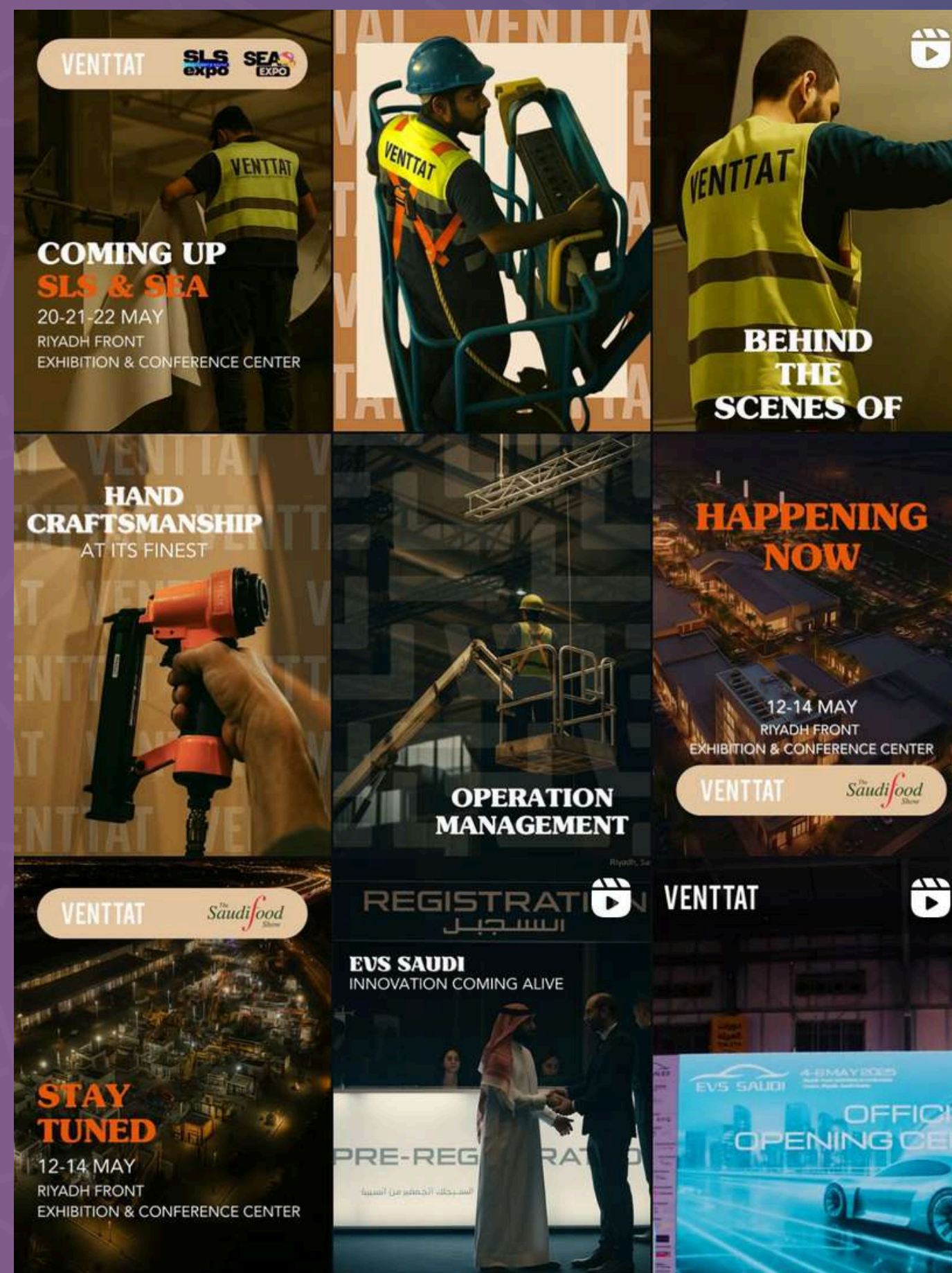
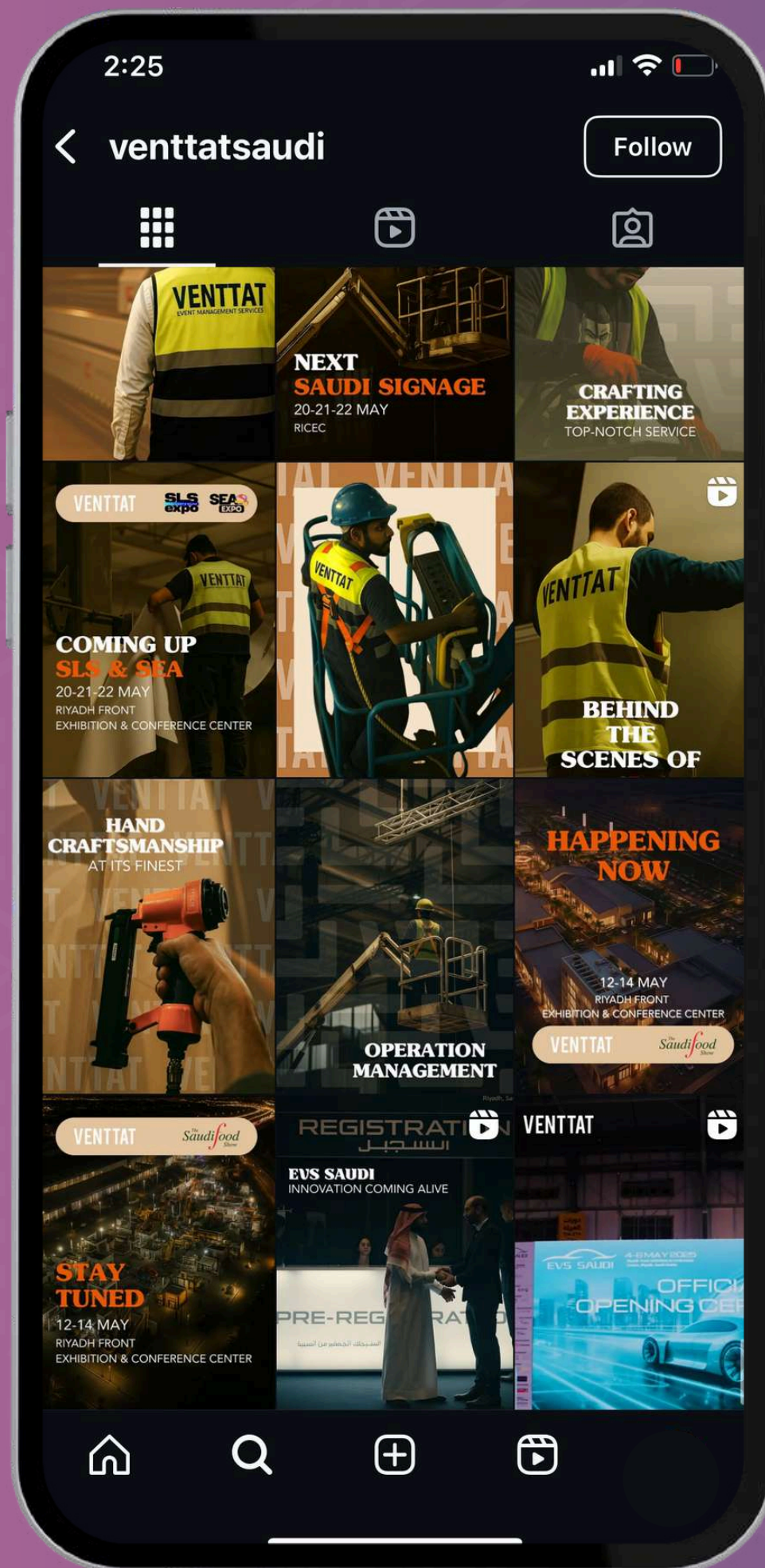




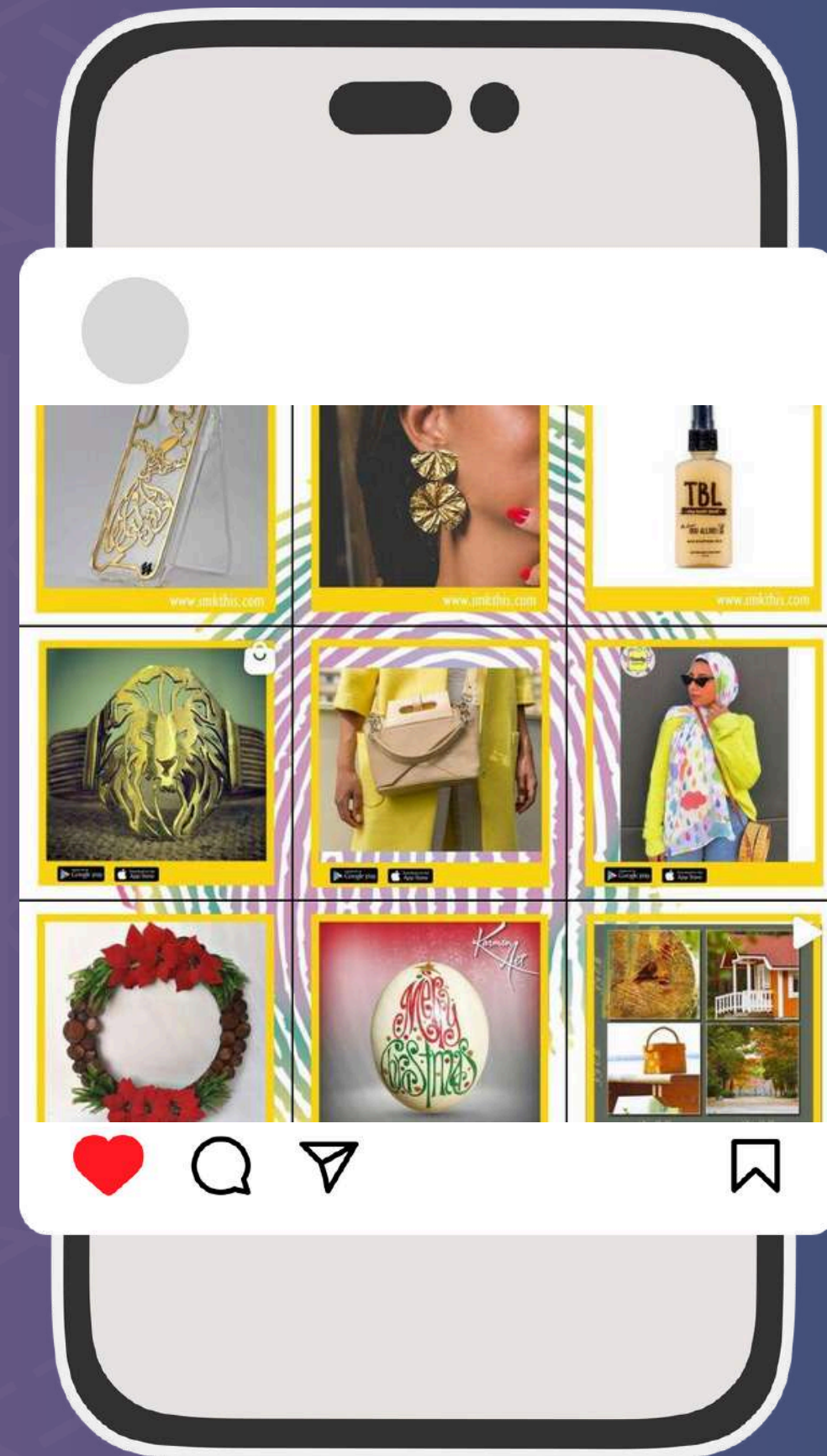
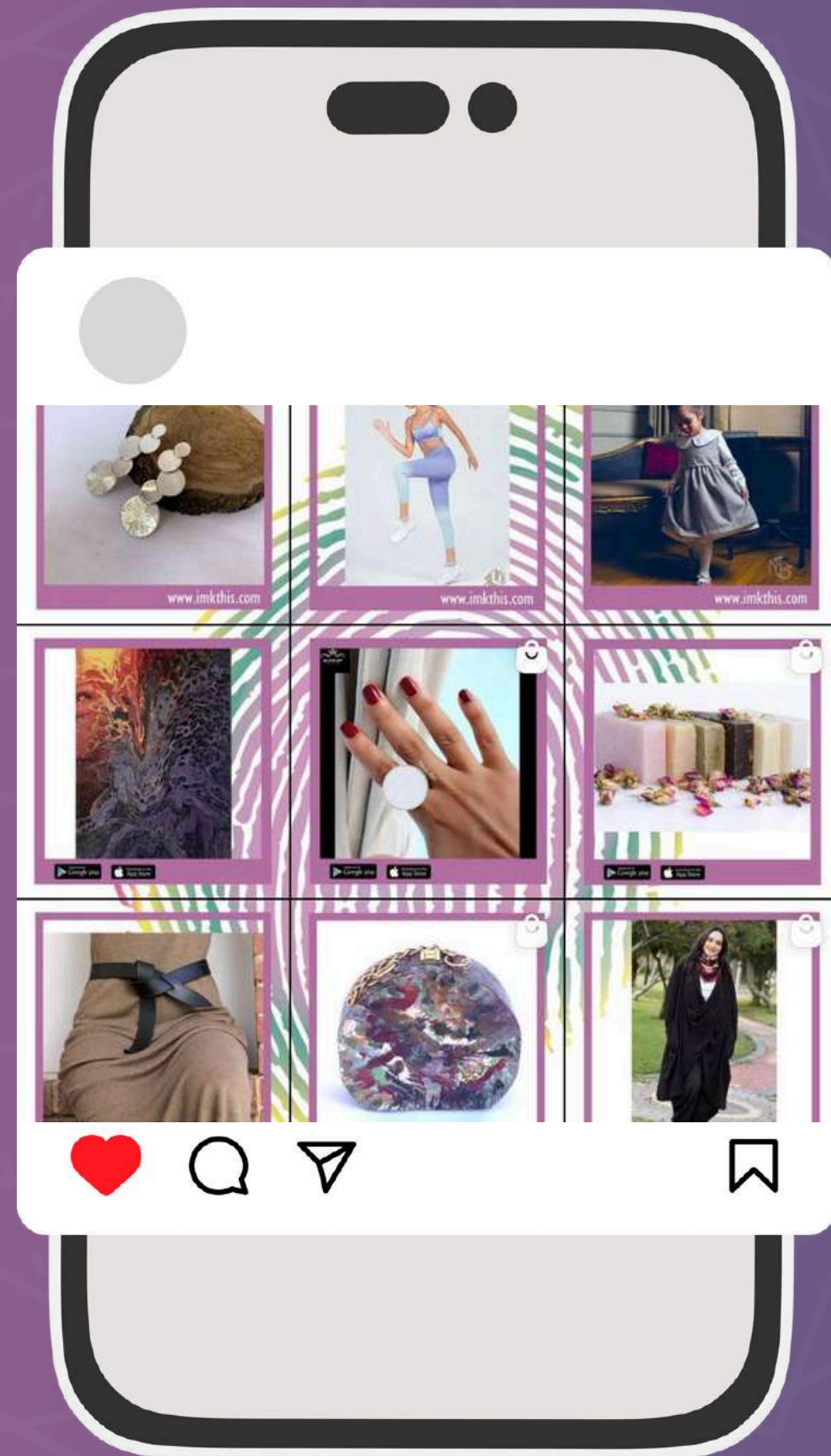
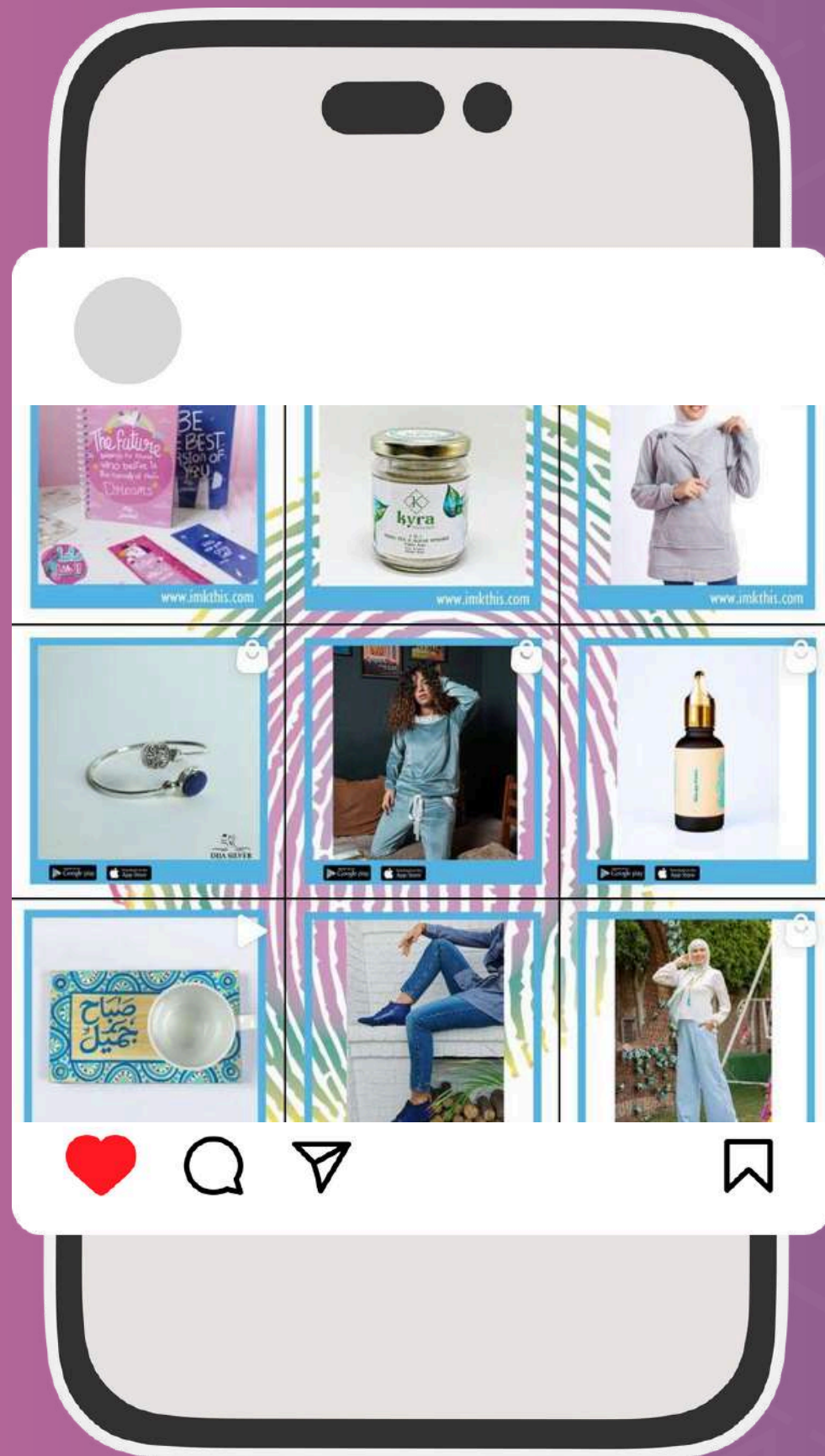






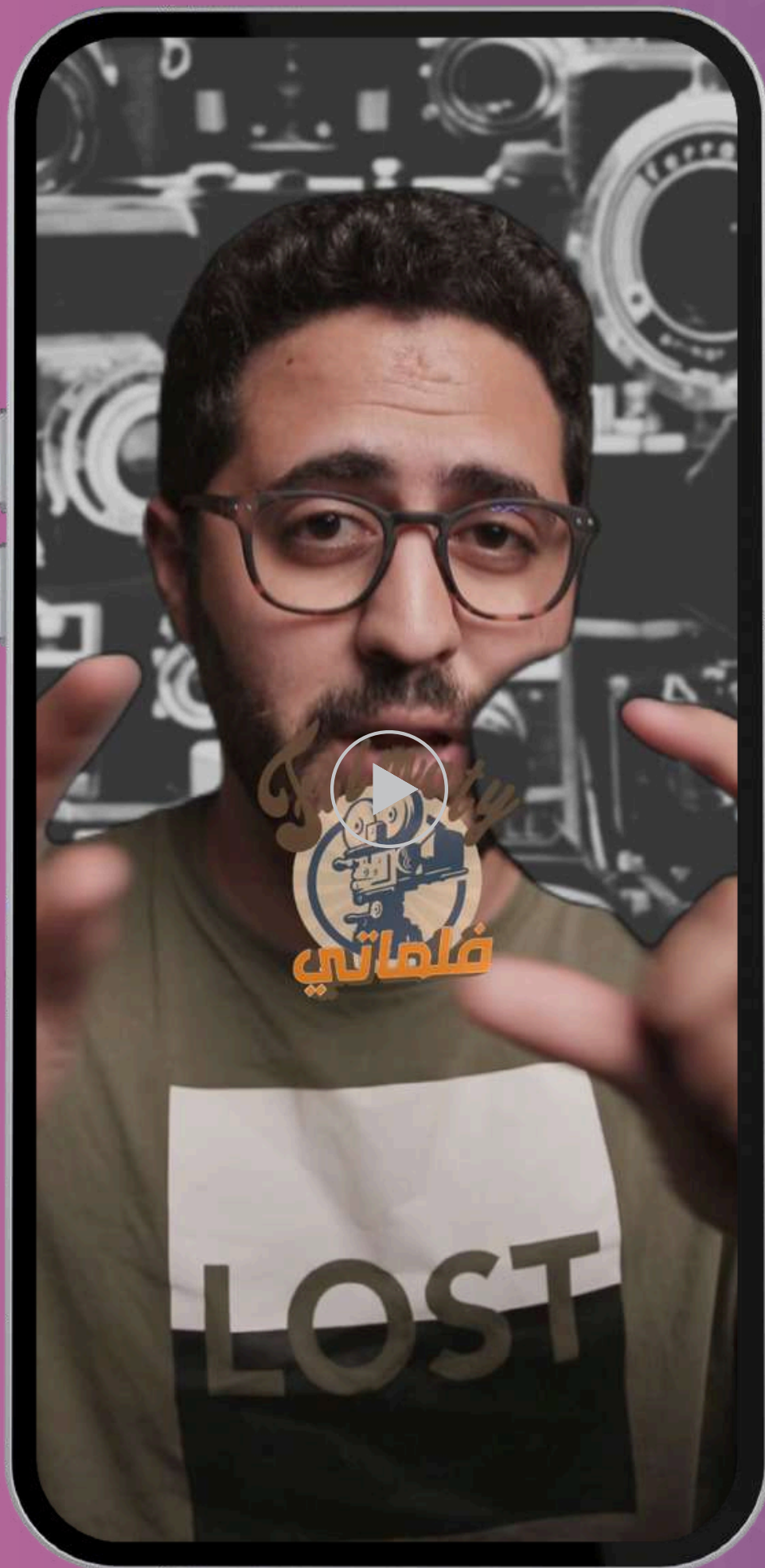


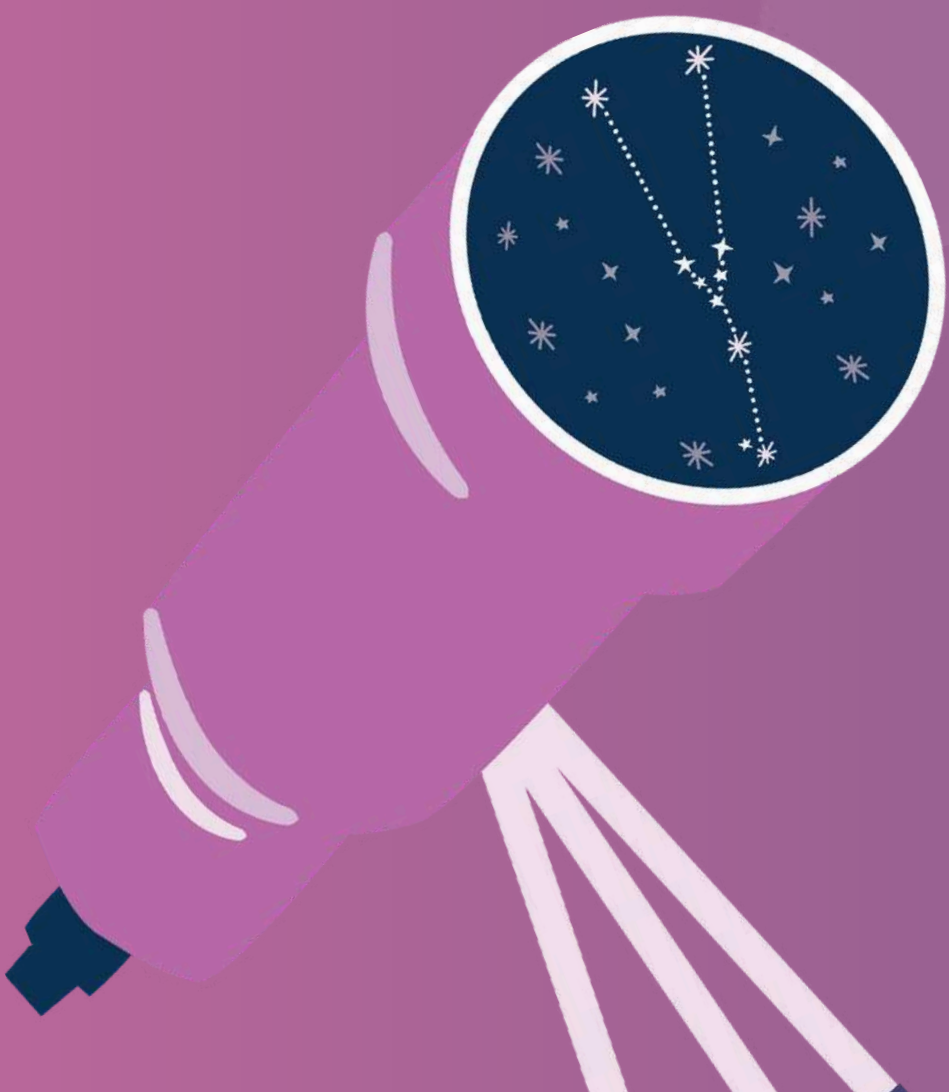






Influencer **MARKETING**





Product **PHOTOGRAPHY**



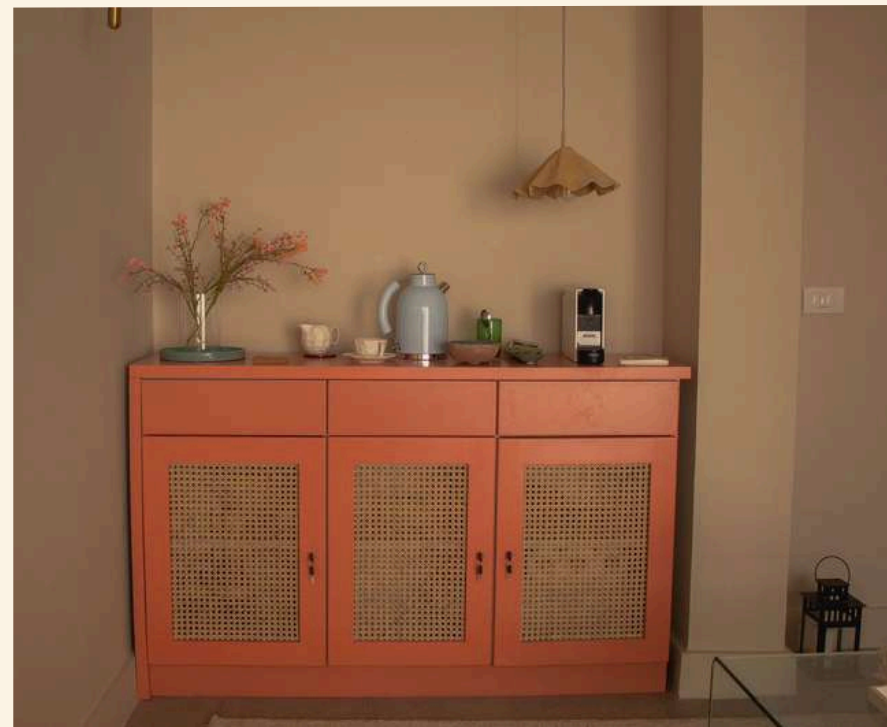
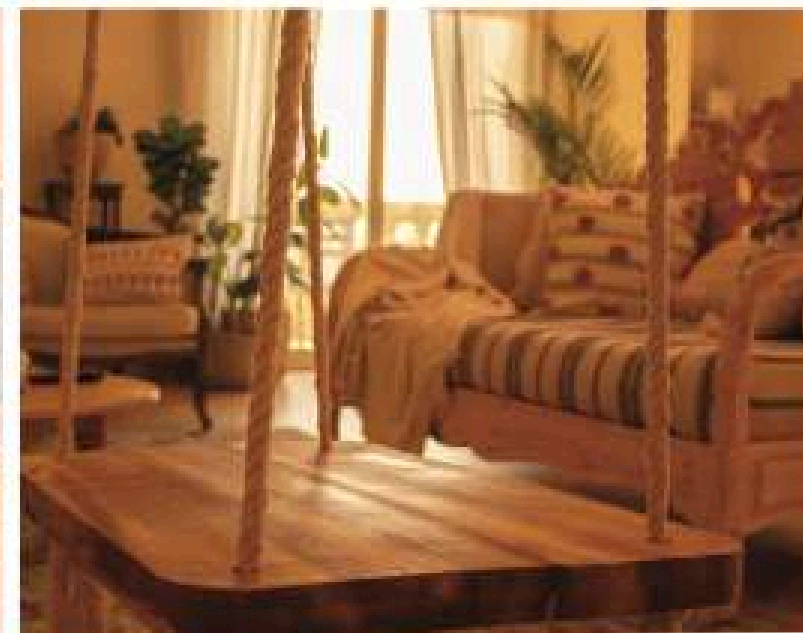
The background is a gradient of purple and blue, transitioning from a lighter purple on the left to a darker blue on the right. Scattered throughout the upper half are several dark blue silhouettes of fish swimming in various directions. On the right side, there are stylized, dark blue silhouettes of coral or seaweed. The text 'Corporate' is written in a white, elegant script font, and 'PHOTOGRAPHY' is written in a bold, white, sans-serif font below it.

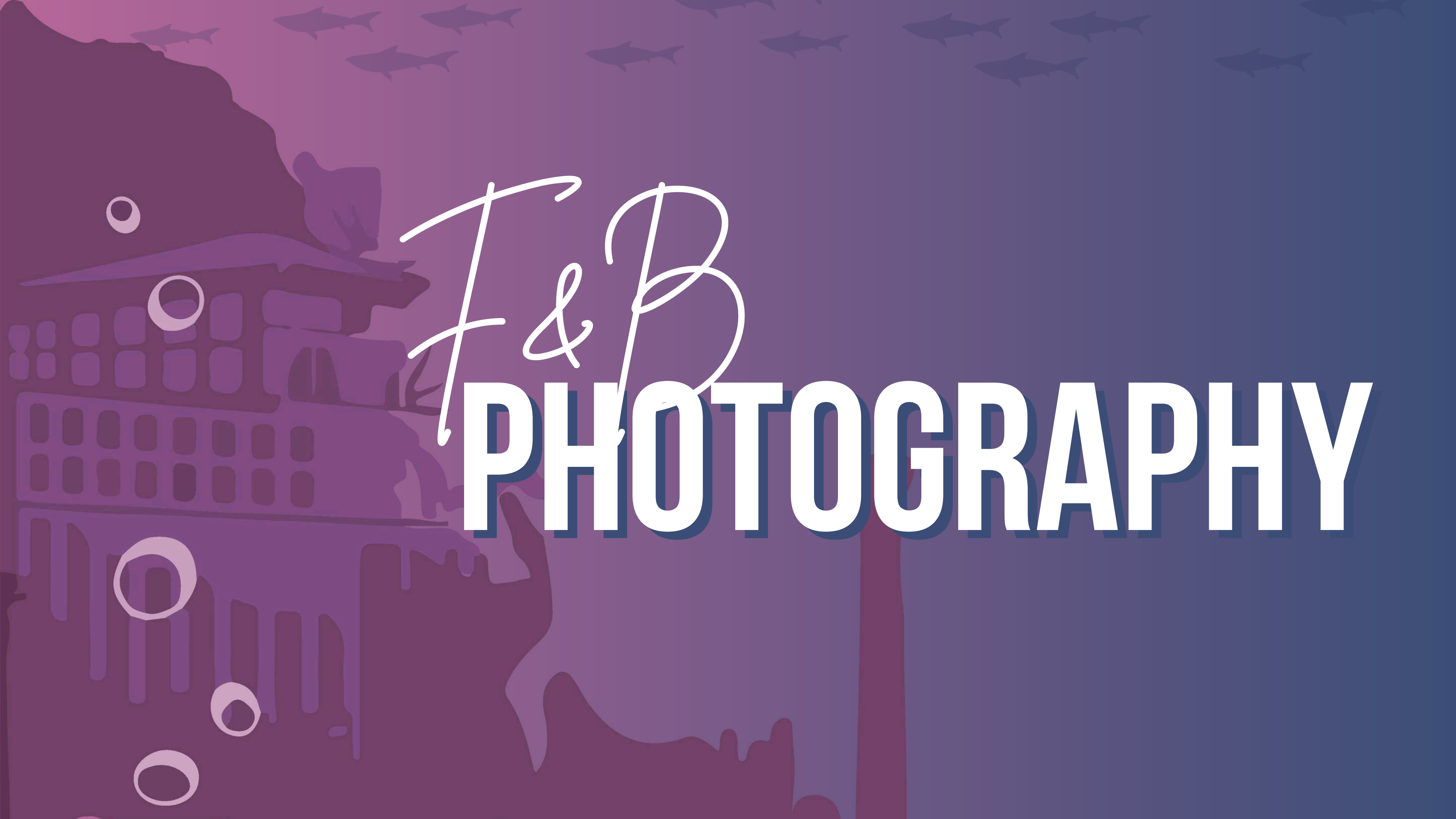
Corporate PHOTOGRAPHY





Property **PHOTOGRAPHY**





F&P

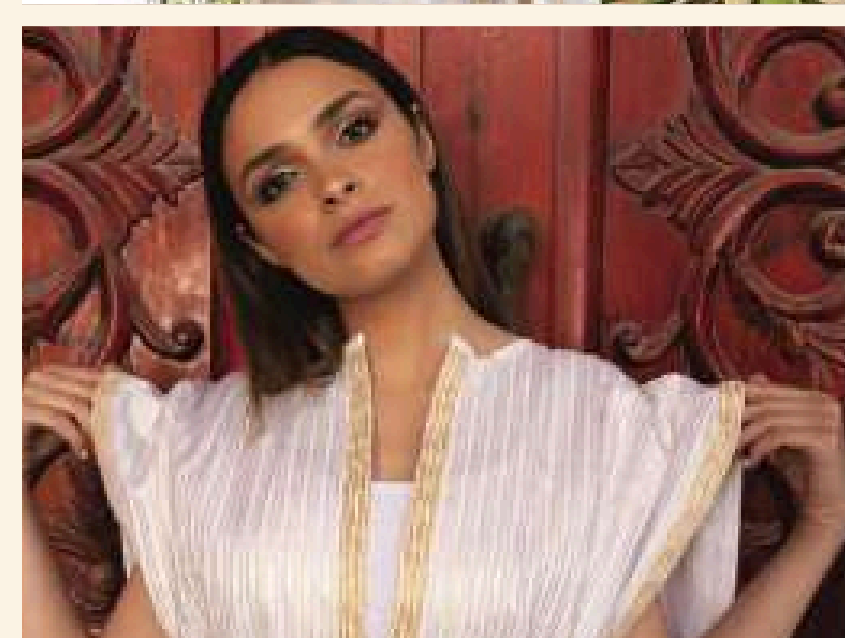
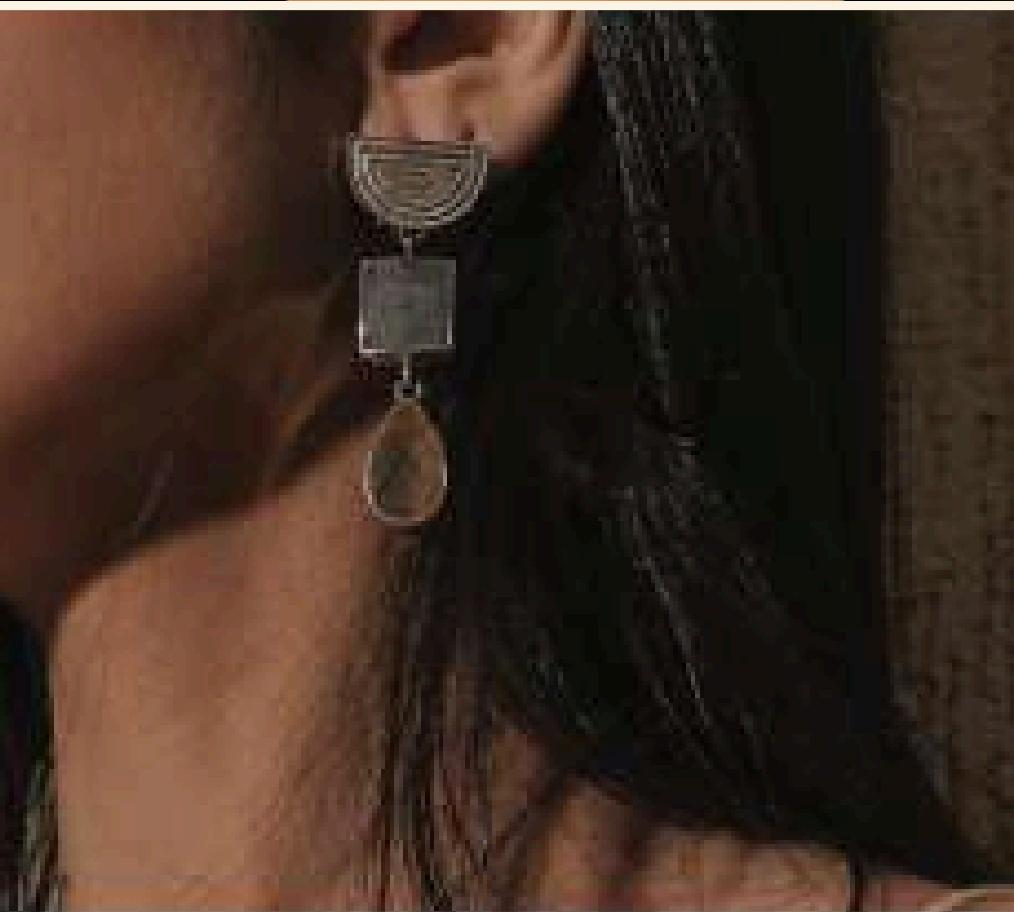
PHOTOGRAPHY





Fashion **DIRECTING**





Fashion

PHOTOGRAPHY









Jewelry **PHOTOGRAPHY**

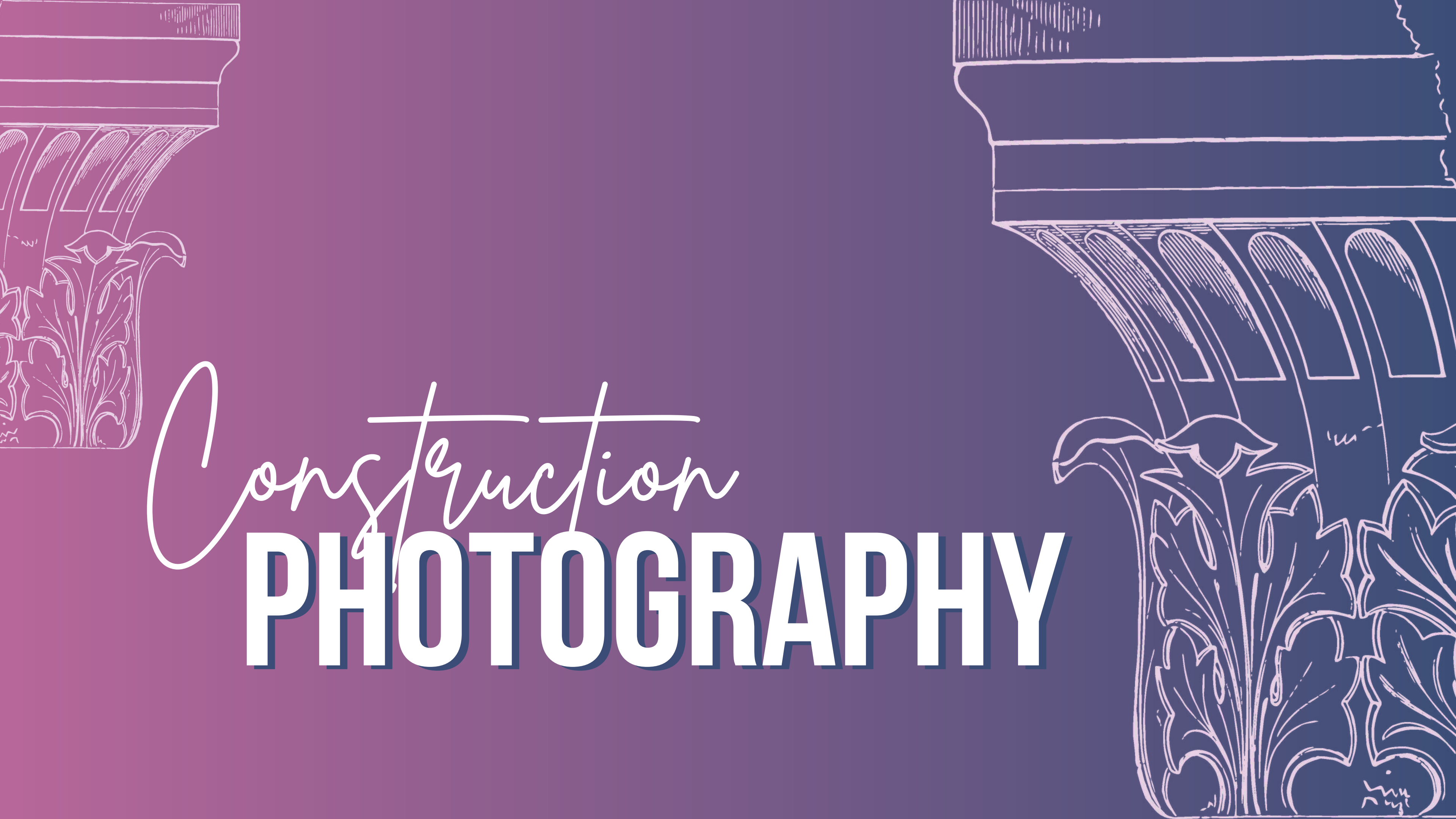


Cosmetics
PHOTOGRAPHY









Construction **PHOTOGRAPHY**



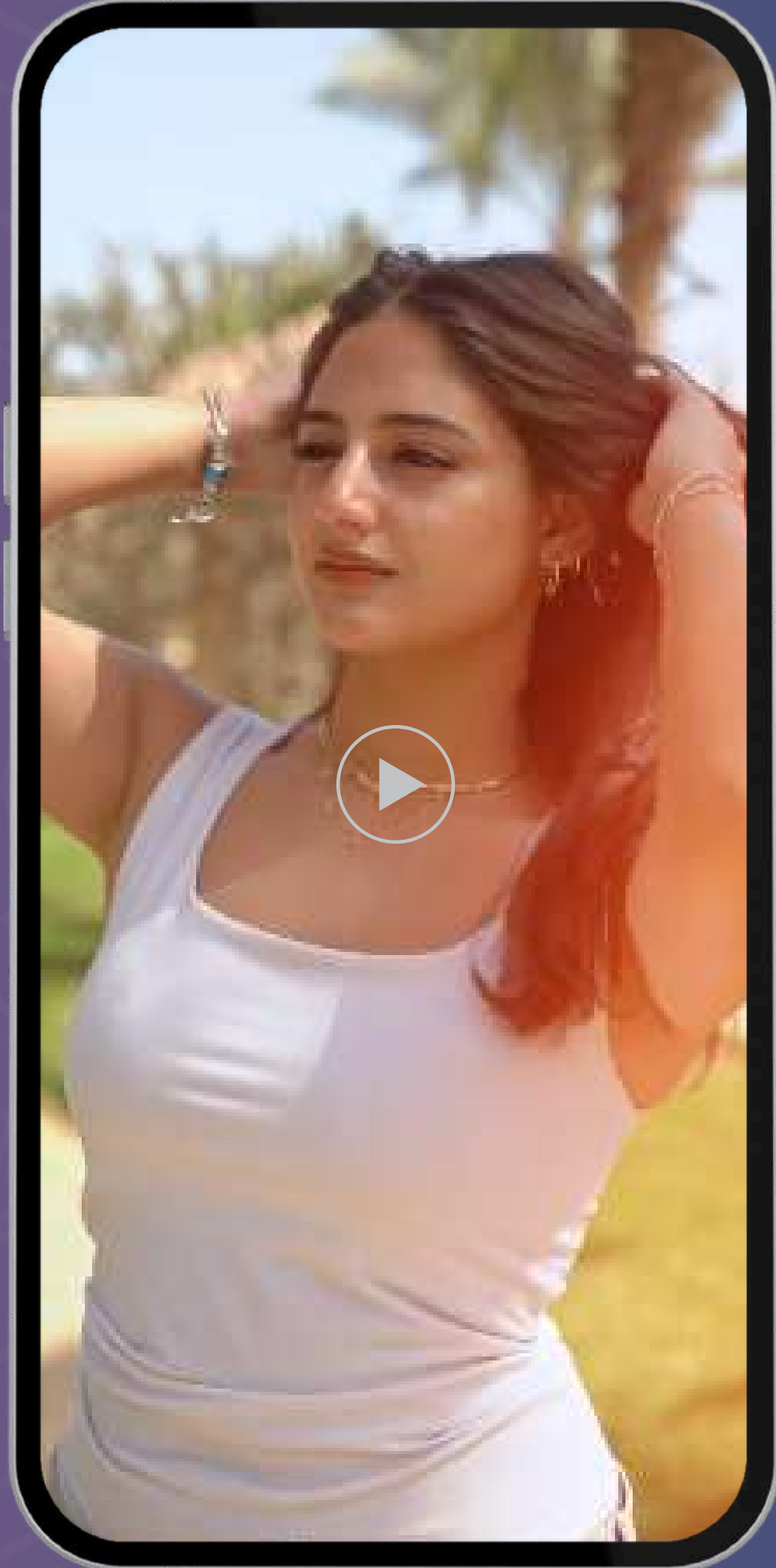
Media **PRODUCTION**



Cosmetics Copy



Teaser



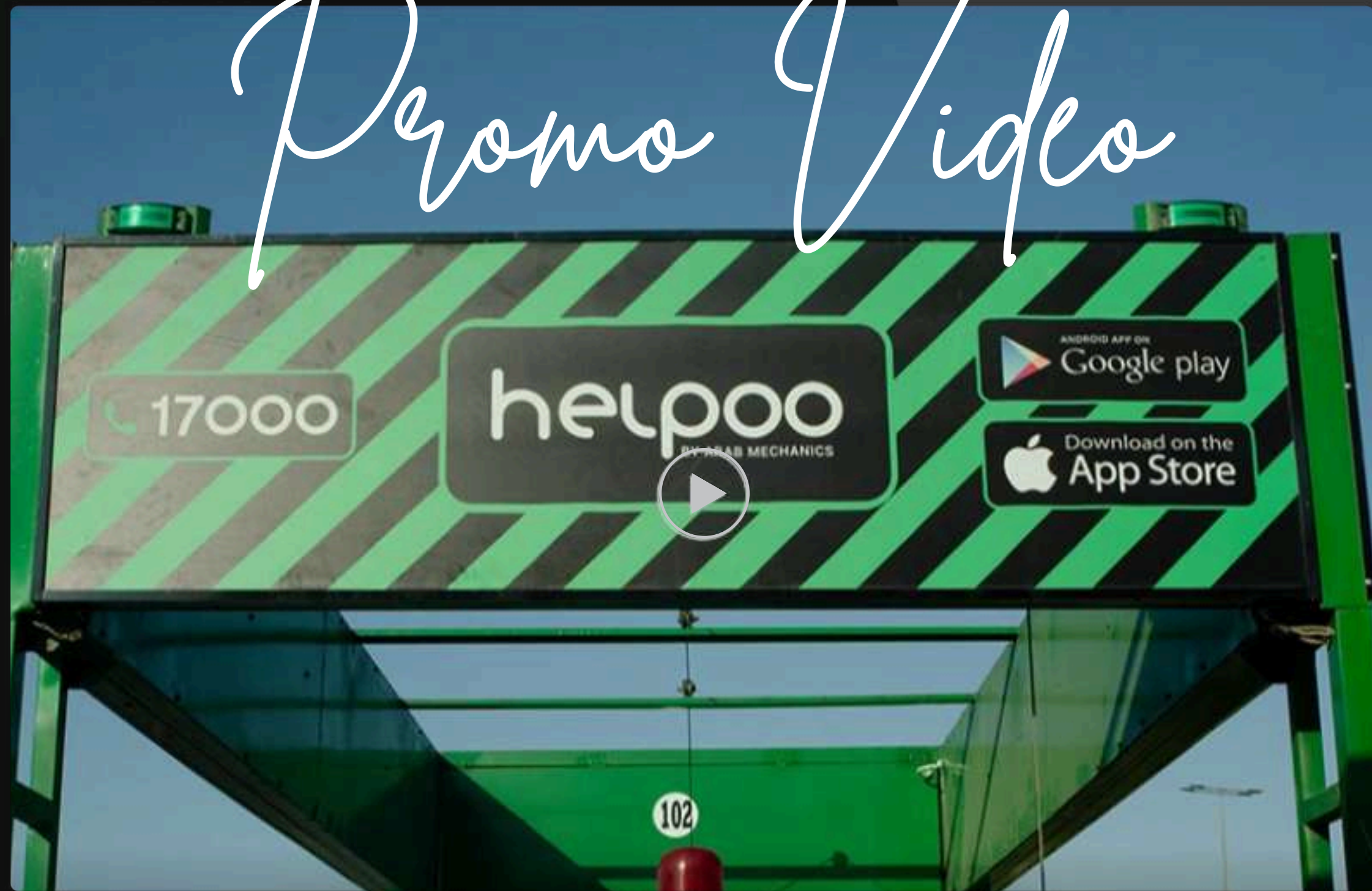
F&B Copy

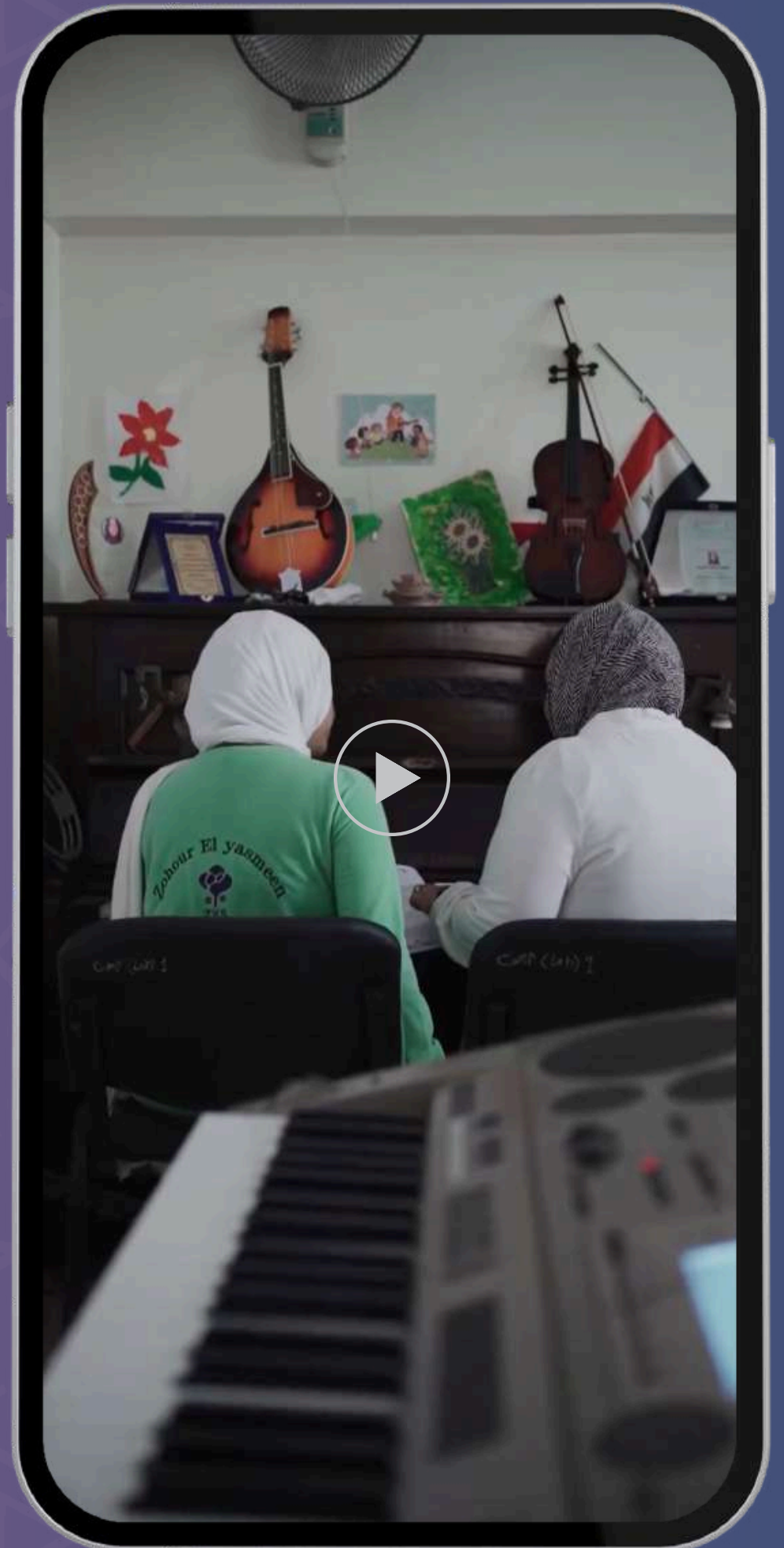
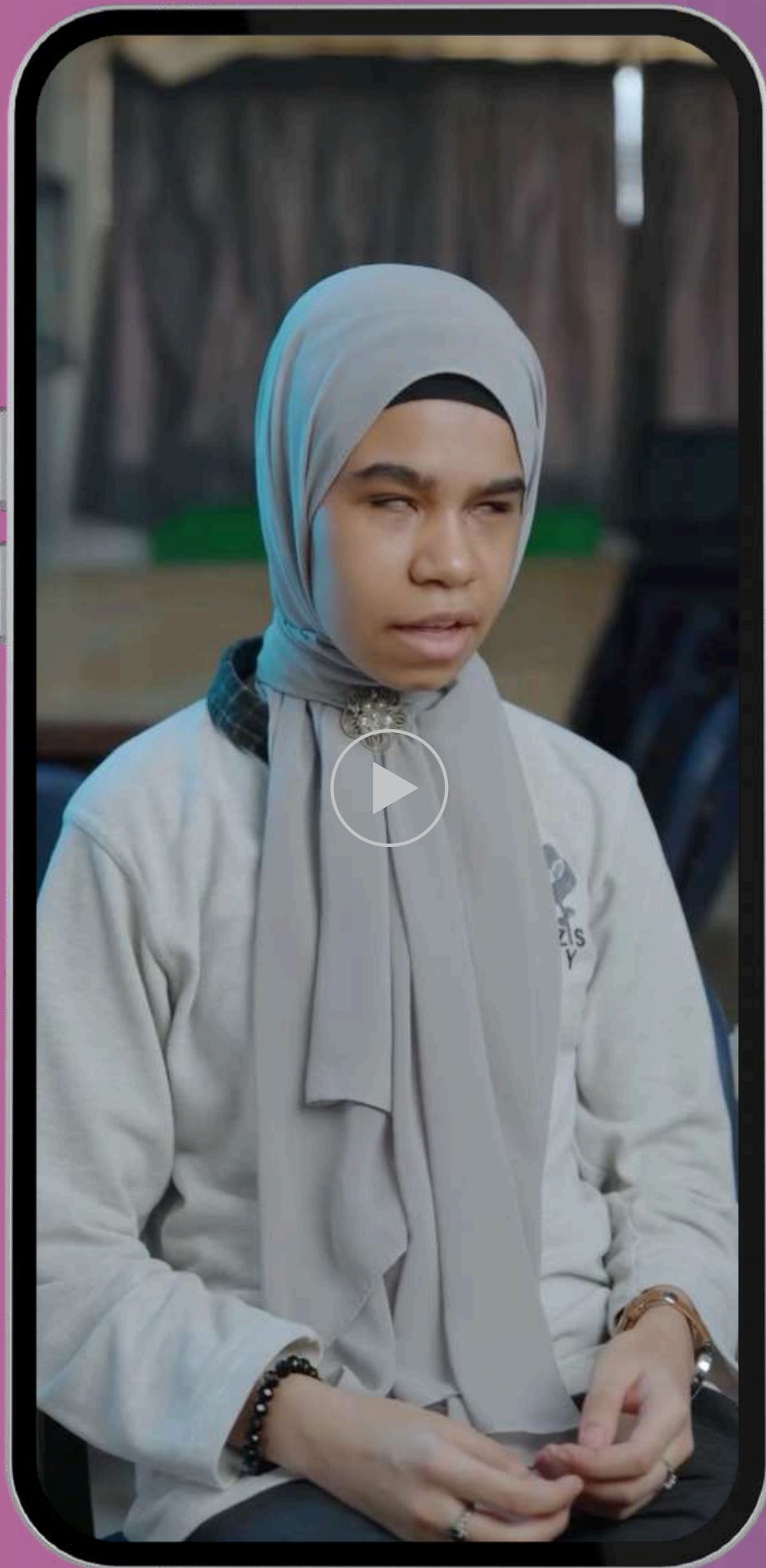


School Ad Copy



Promo Video





Il Monte Gafafa



Compounds



La Nuova Vista

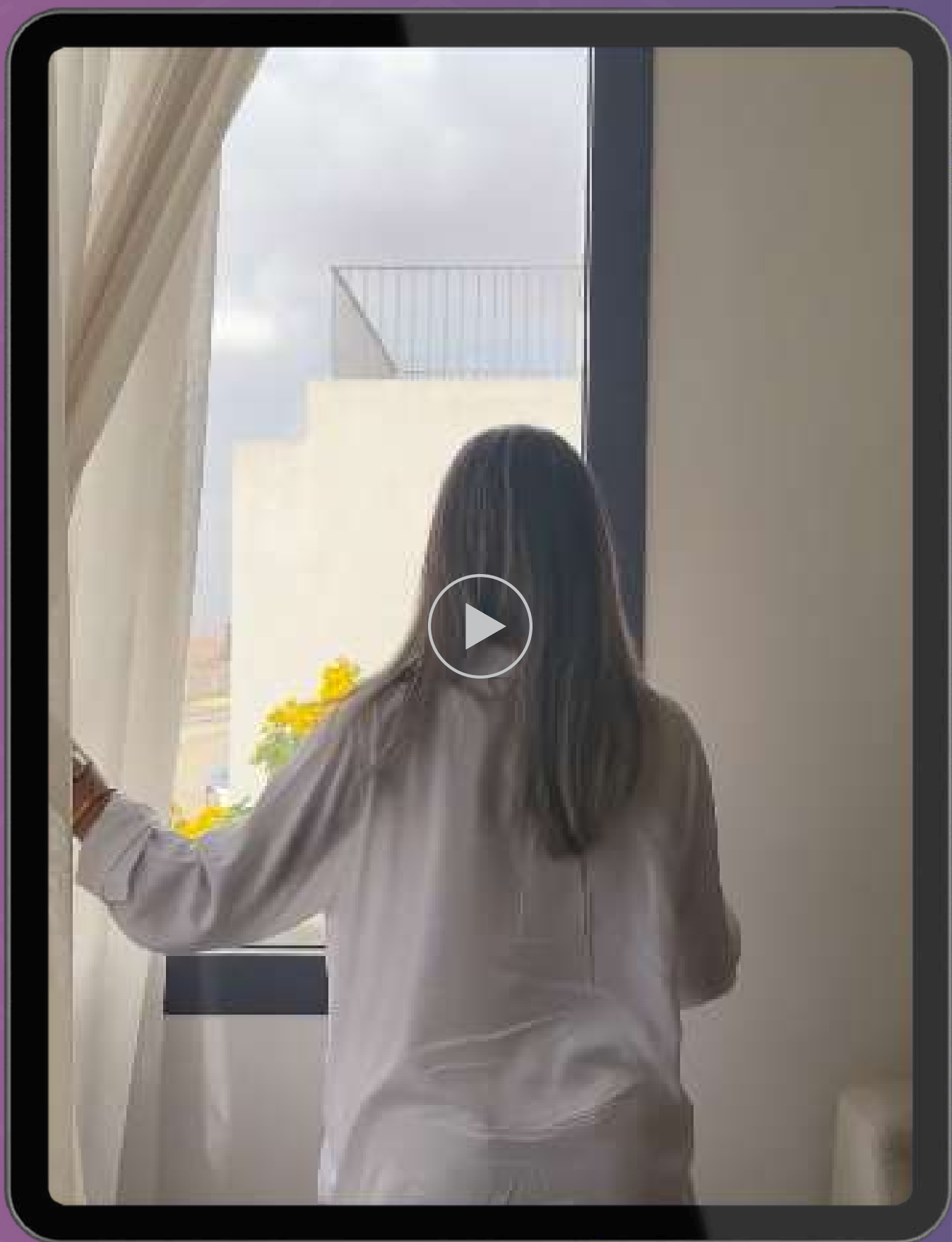


Taj City

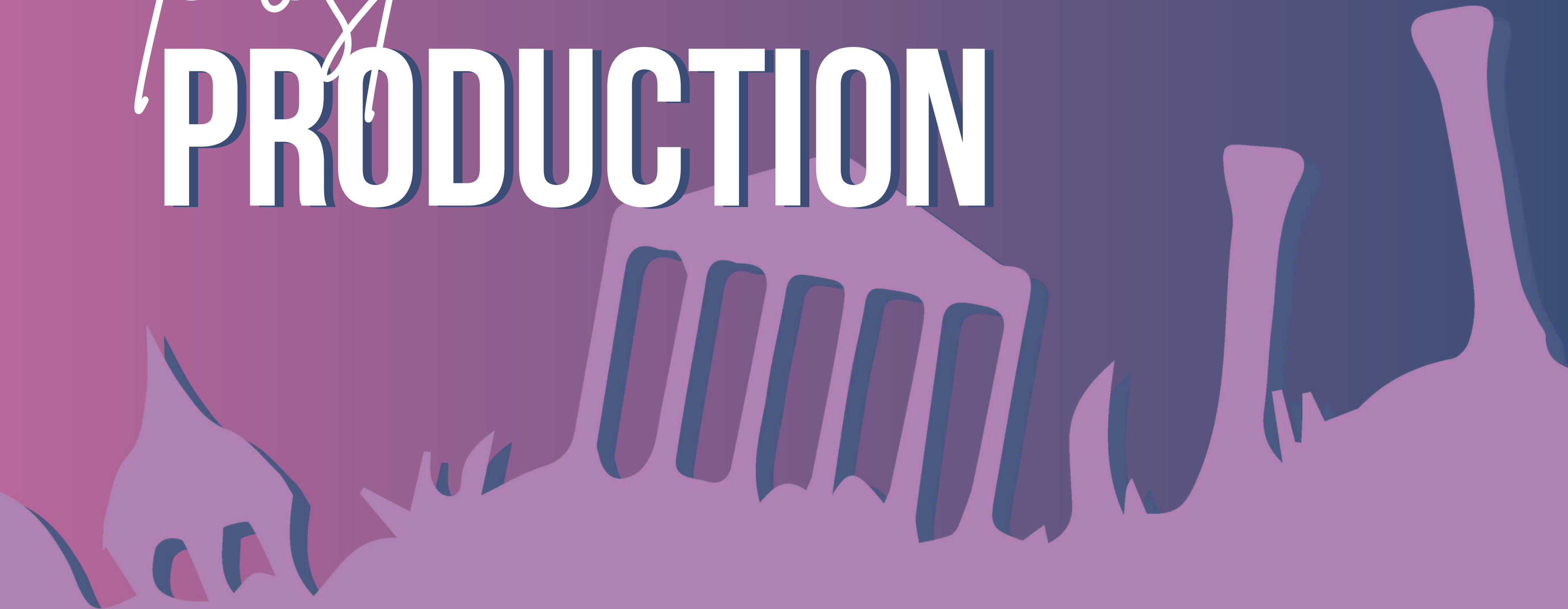
Real Estate Court



Sadie Fast



Post **PRODUCTION**

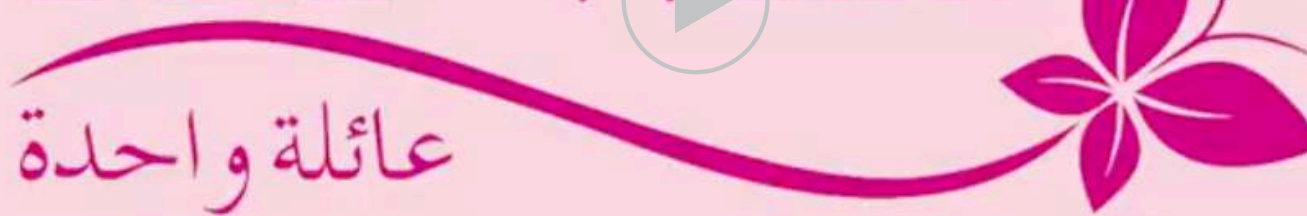




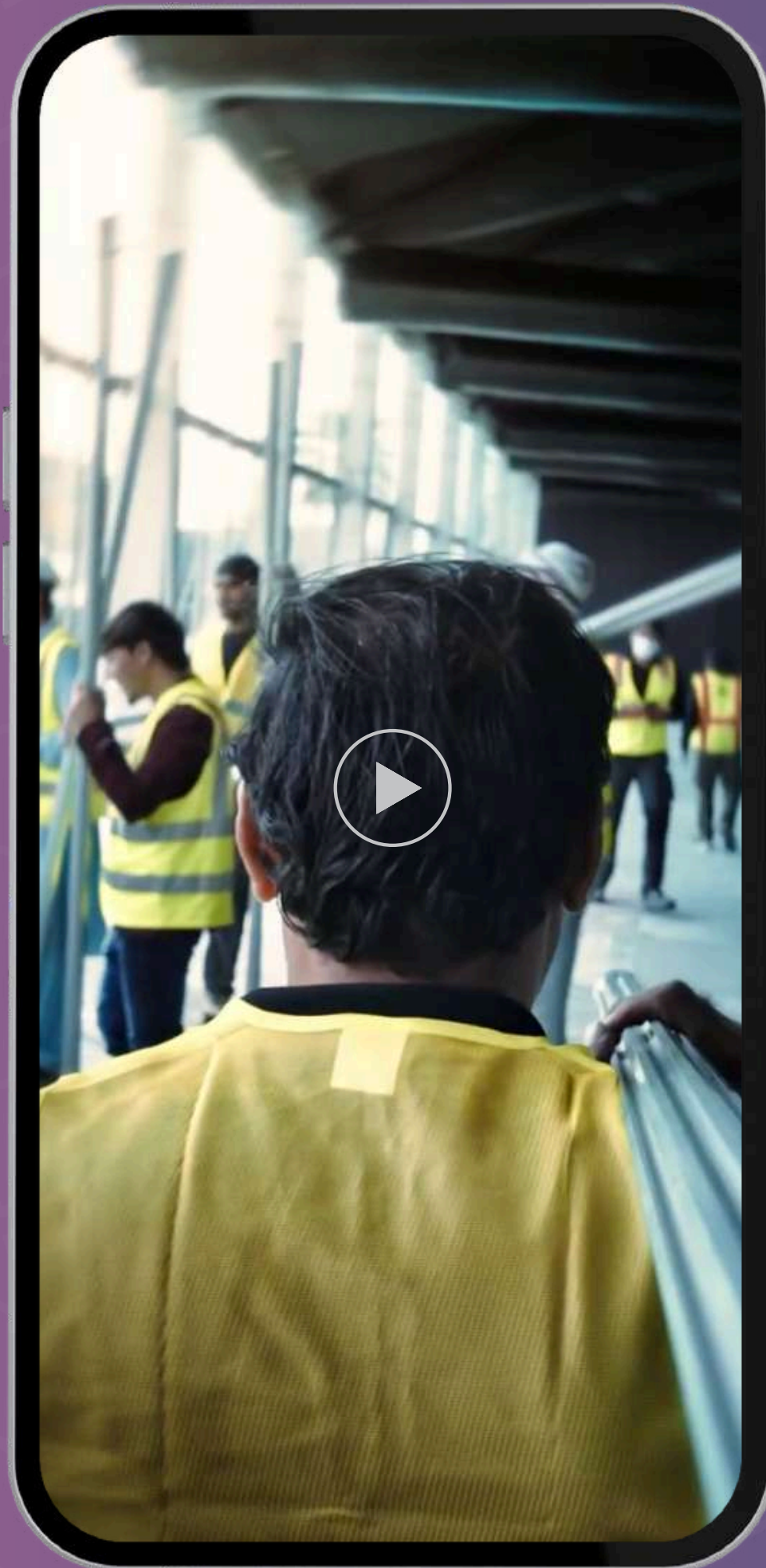
Nassimah

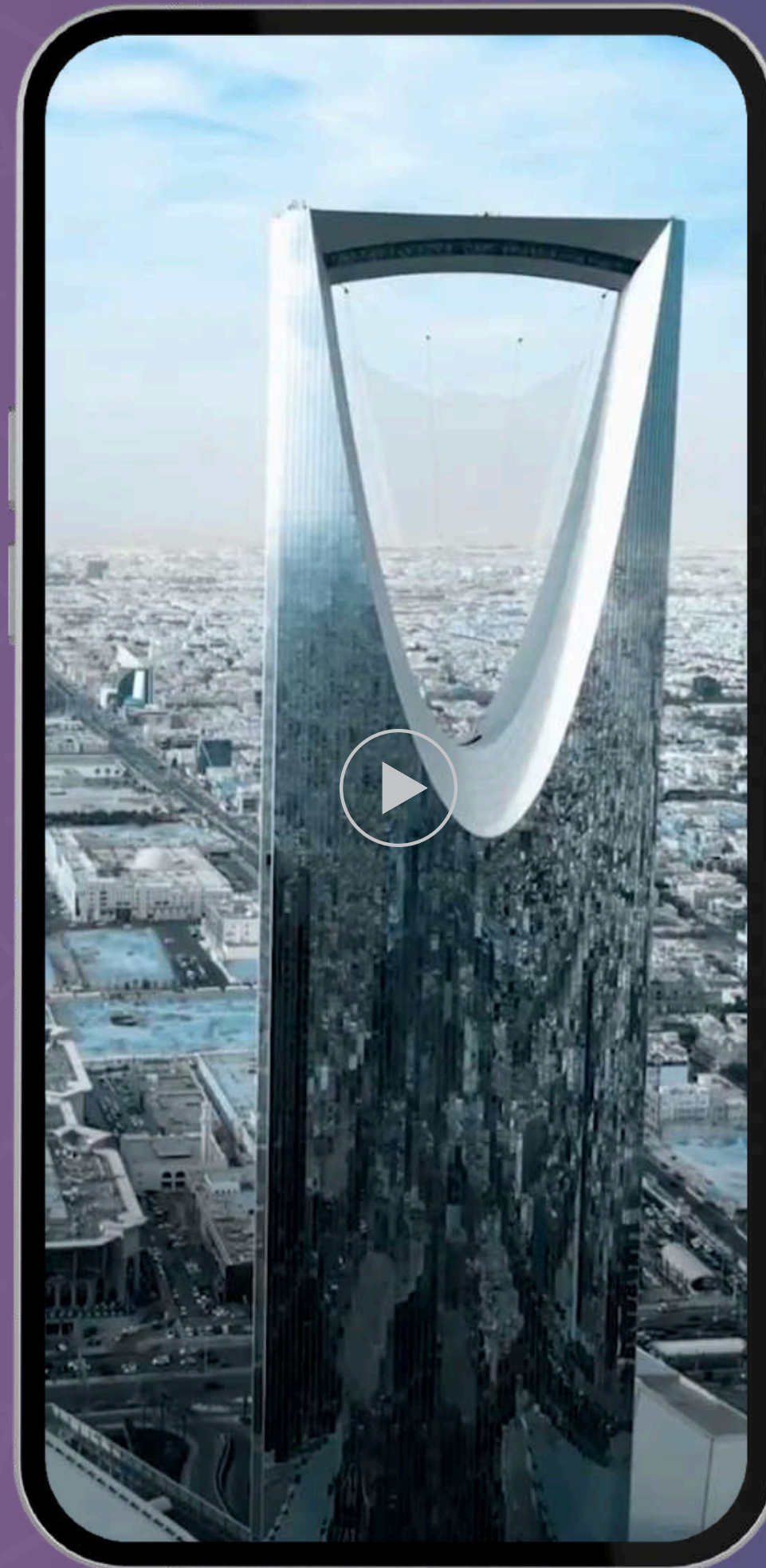
MY WAY

عائلة واحدة



My Way



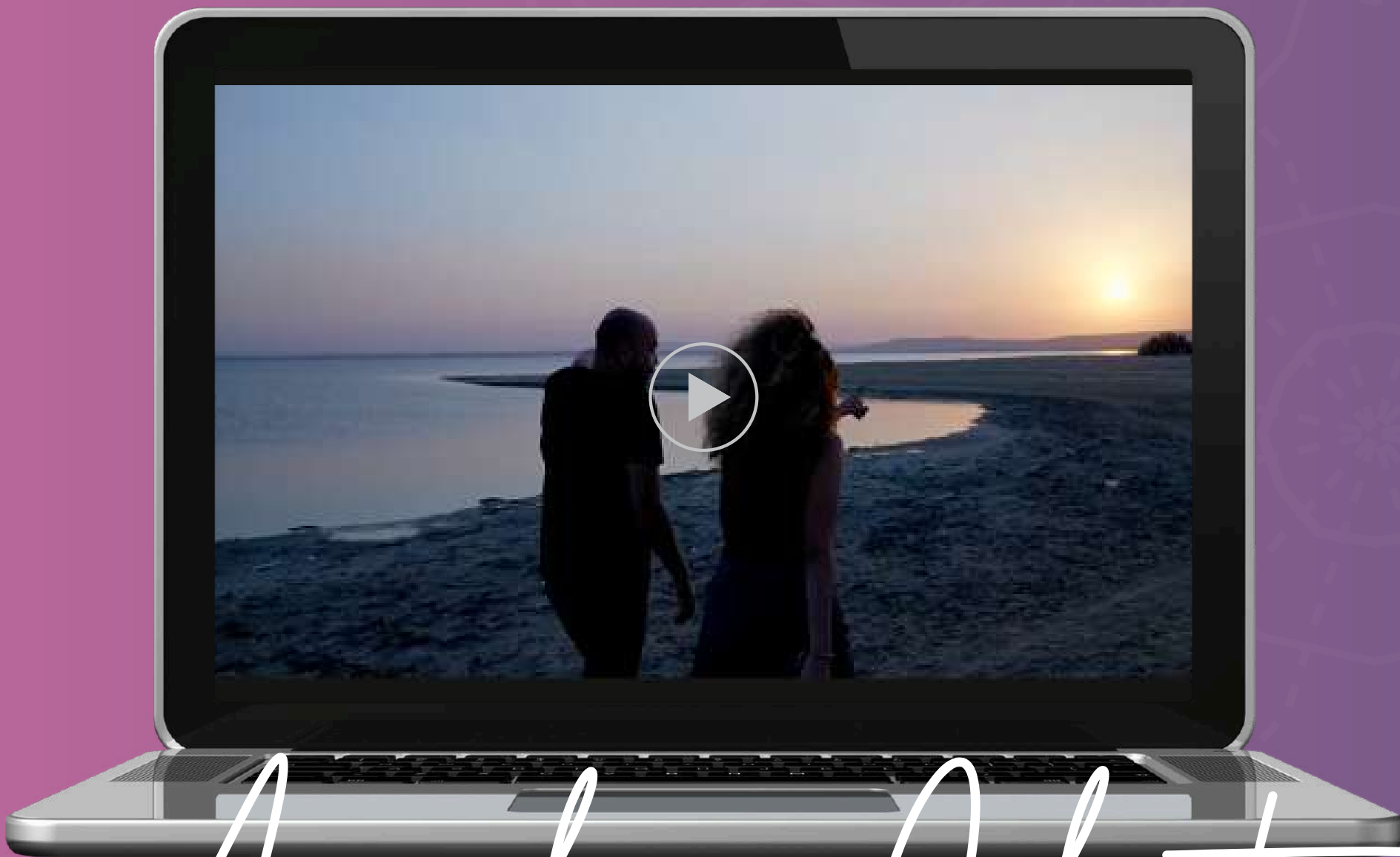


The background is a stylized illustration of an underwater scene. It features various types of coral in shades of purple and blue, some with intricate branching patterns and others with more solid, rounded shapes. Small, simple fish are scattered throughout the water. The overall color palette is a gradient of purples and blues, creating a serene and aquatic atmosphere.

Reef **CREATION**

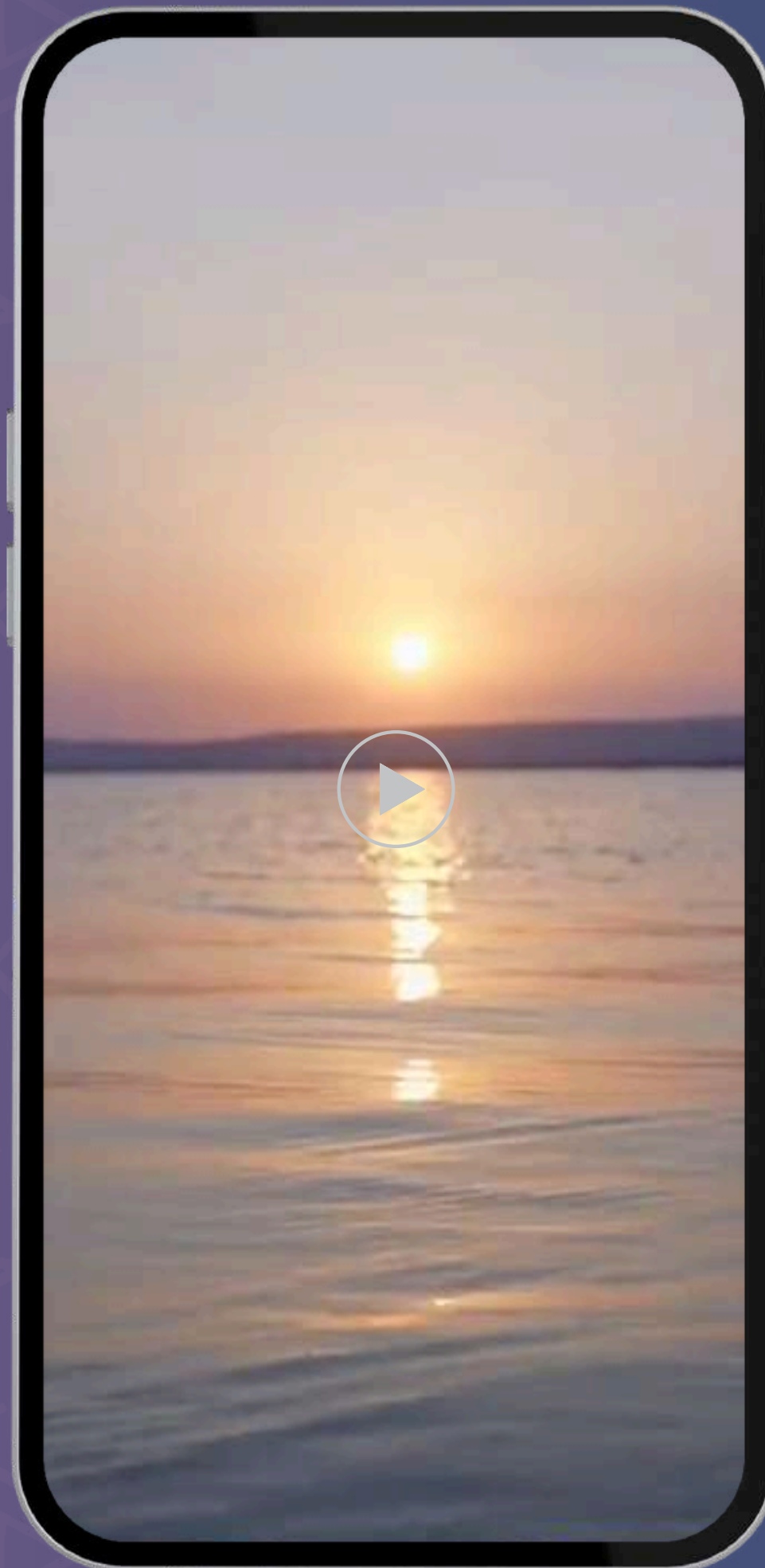
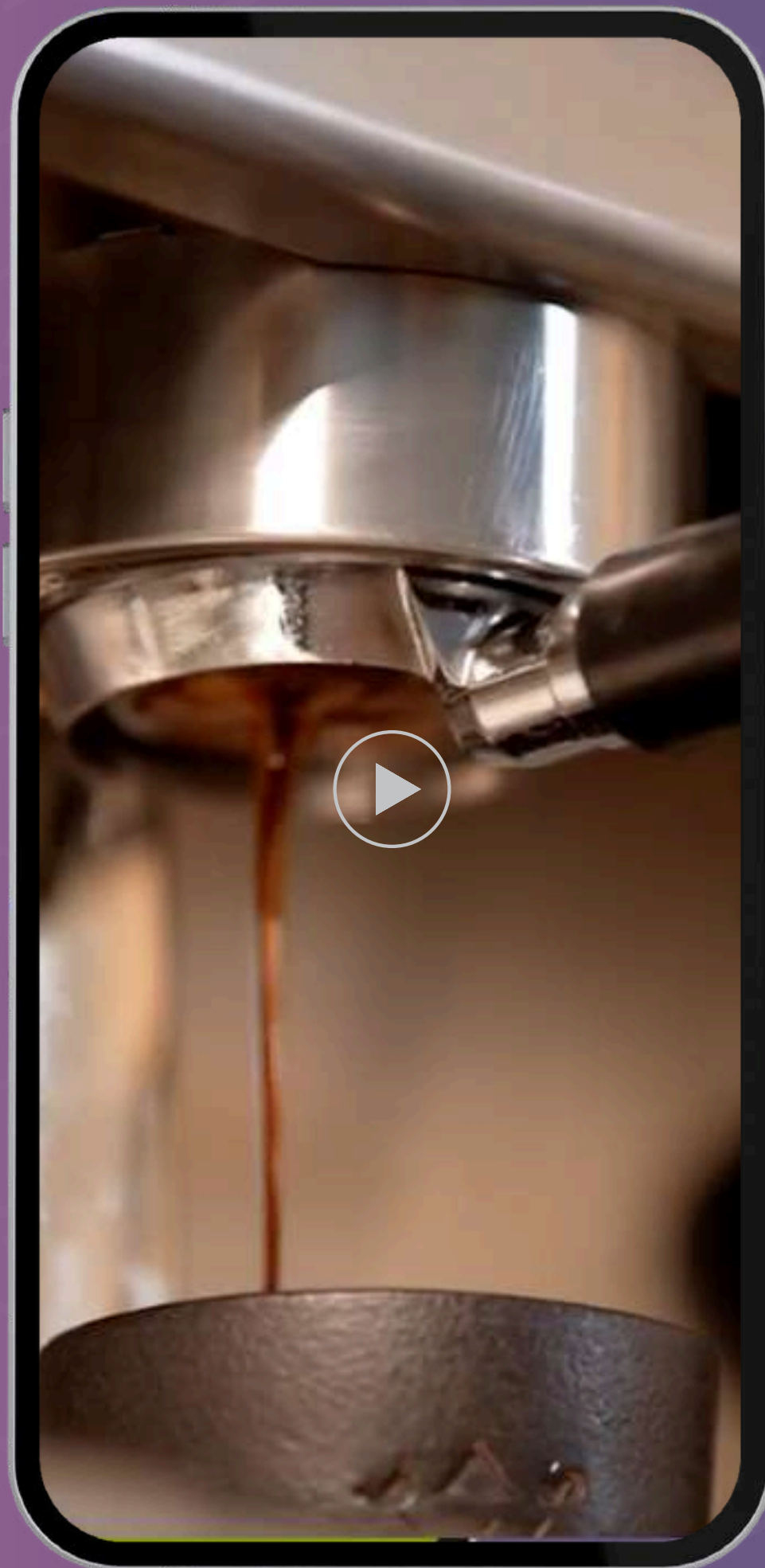
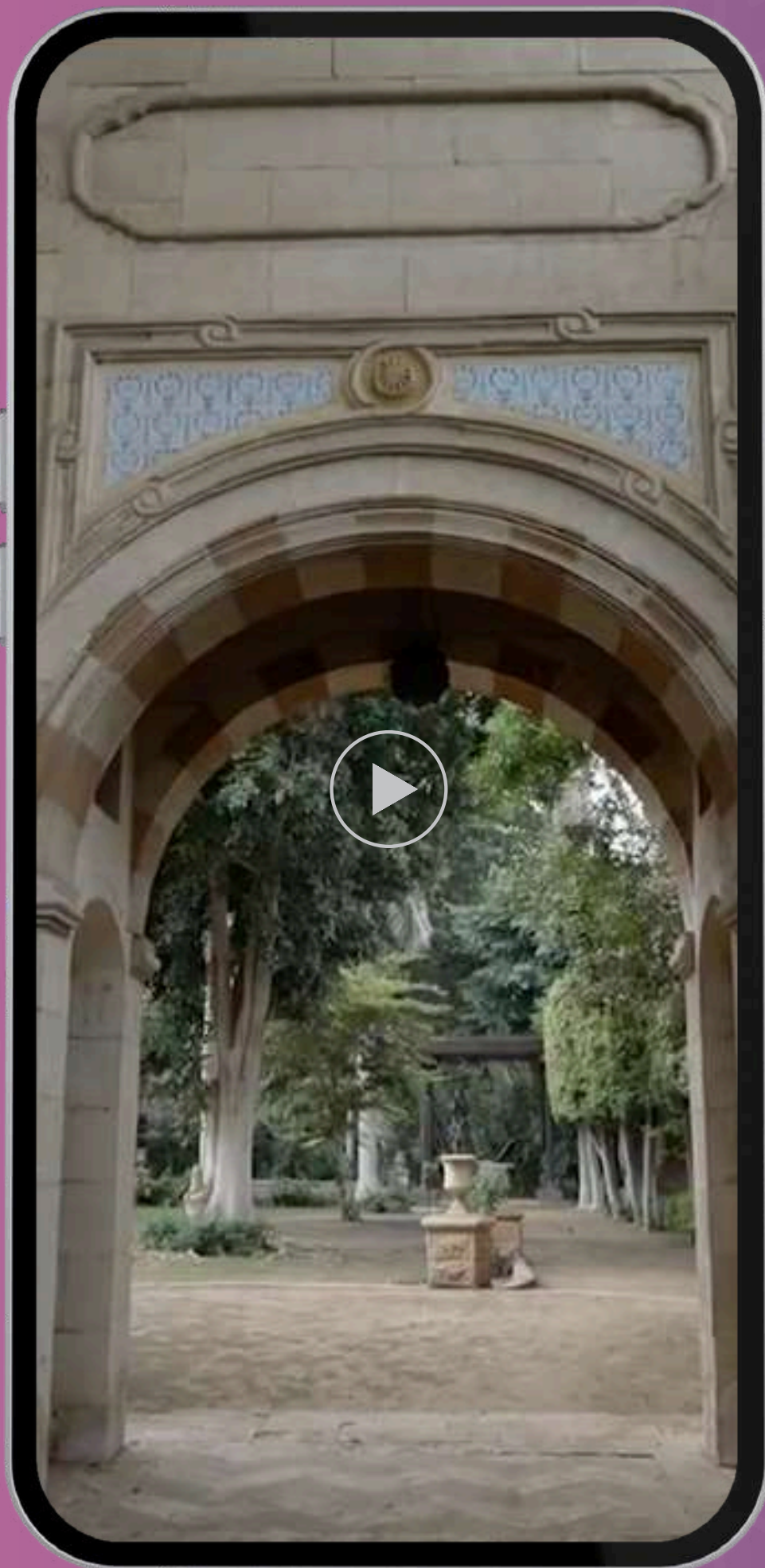


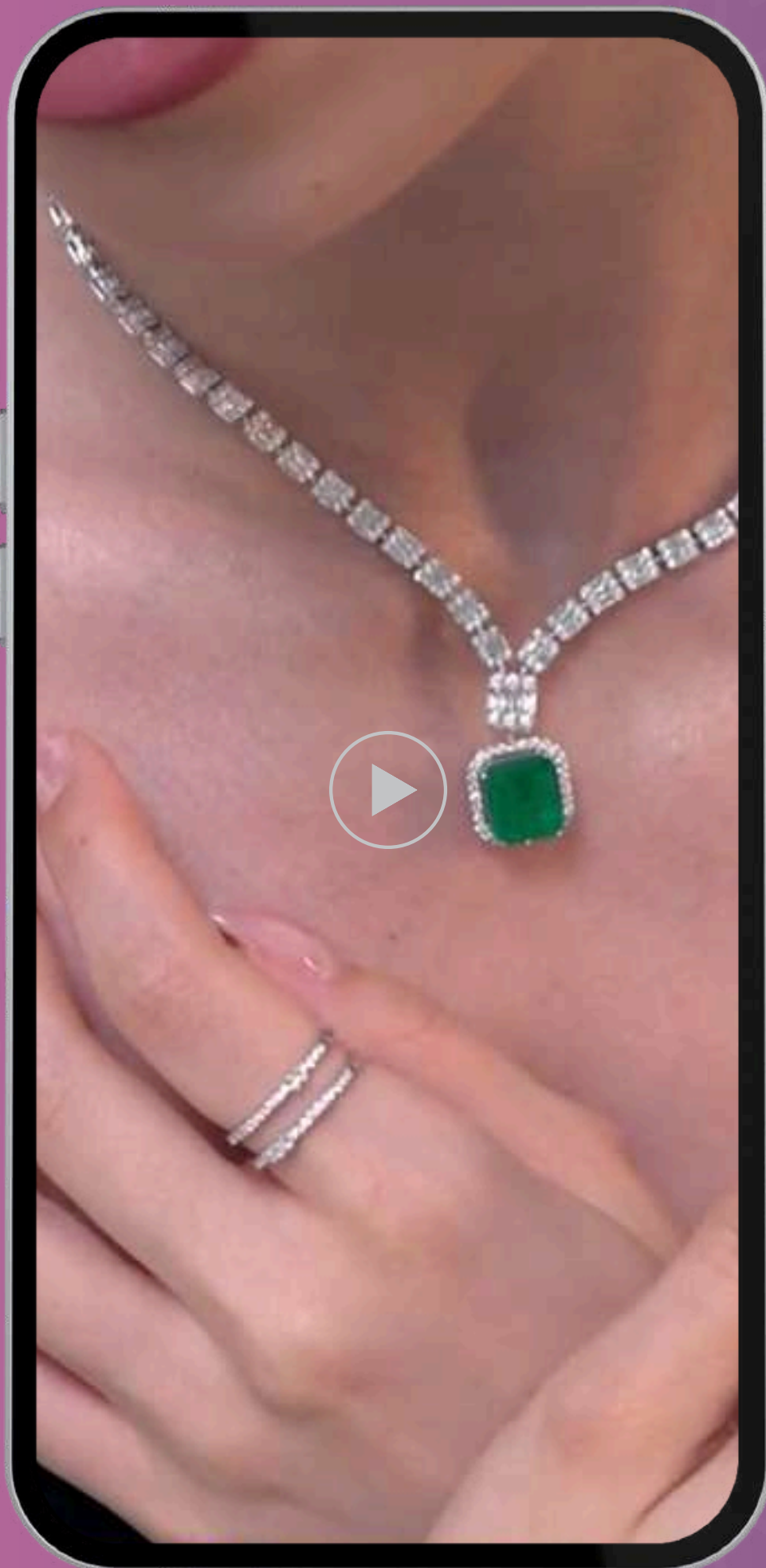
Egypt Beauty



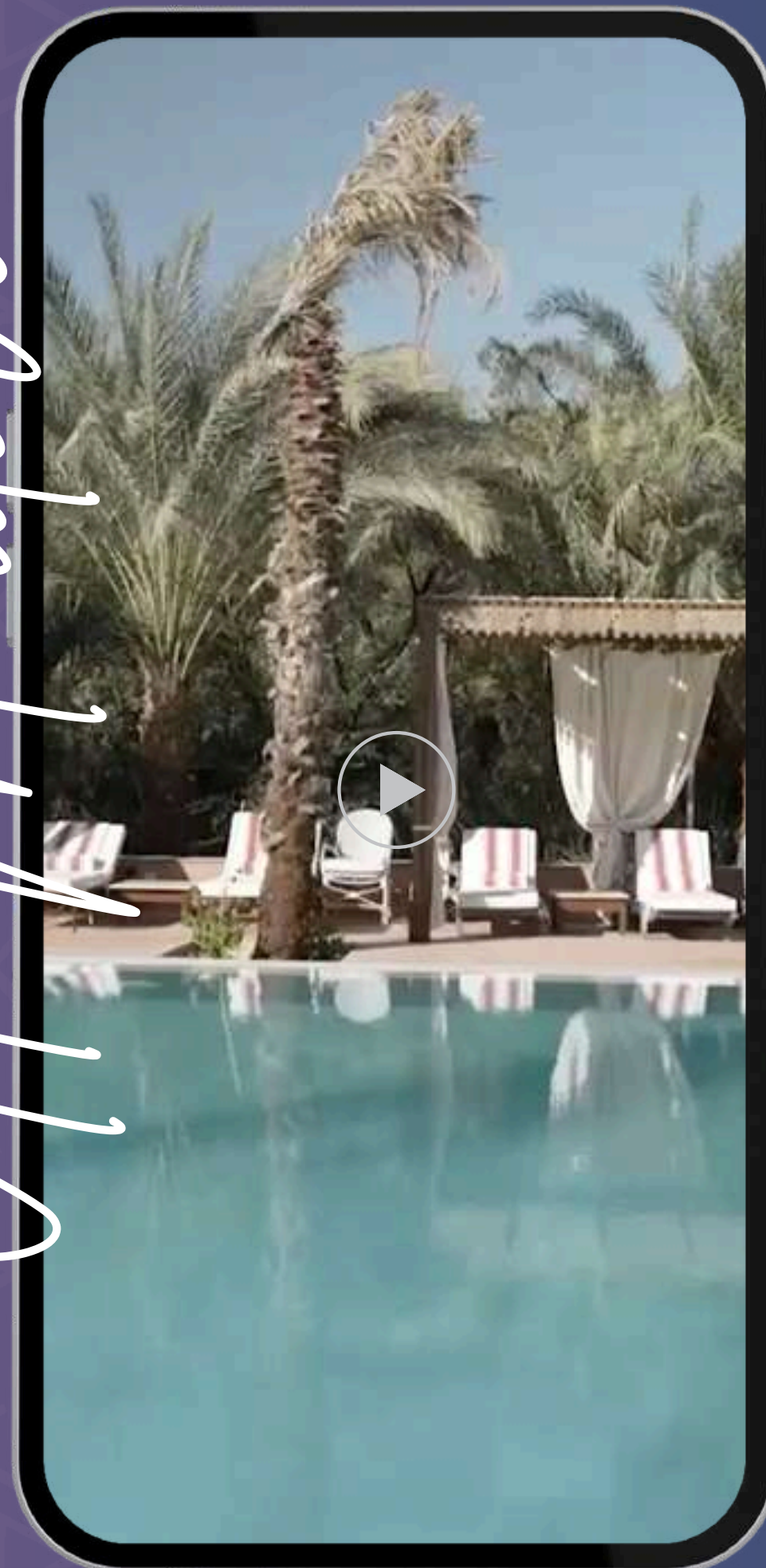
Amaken Chats

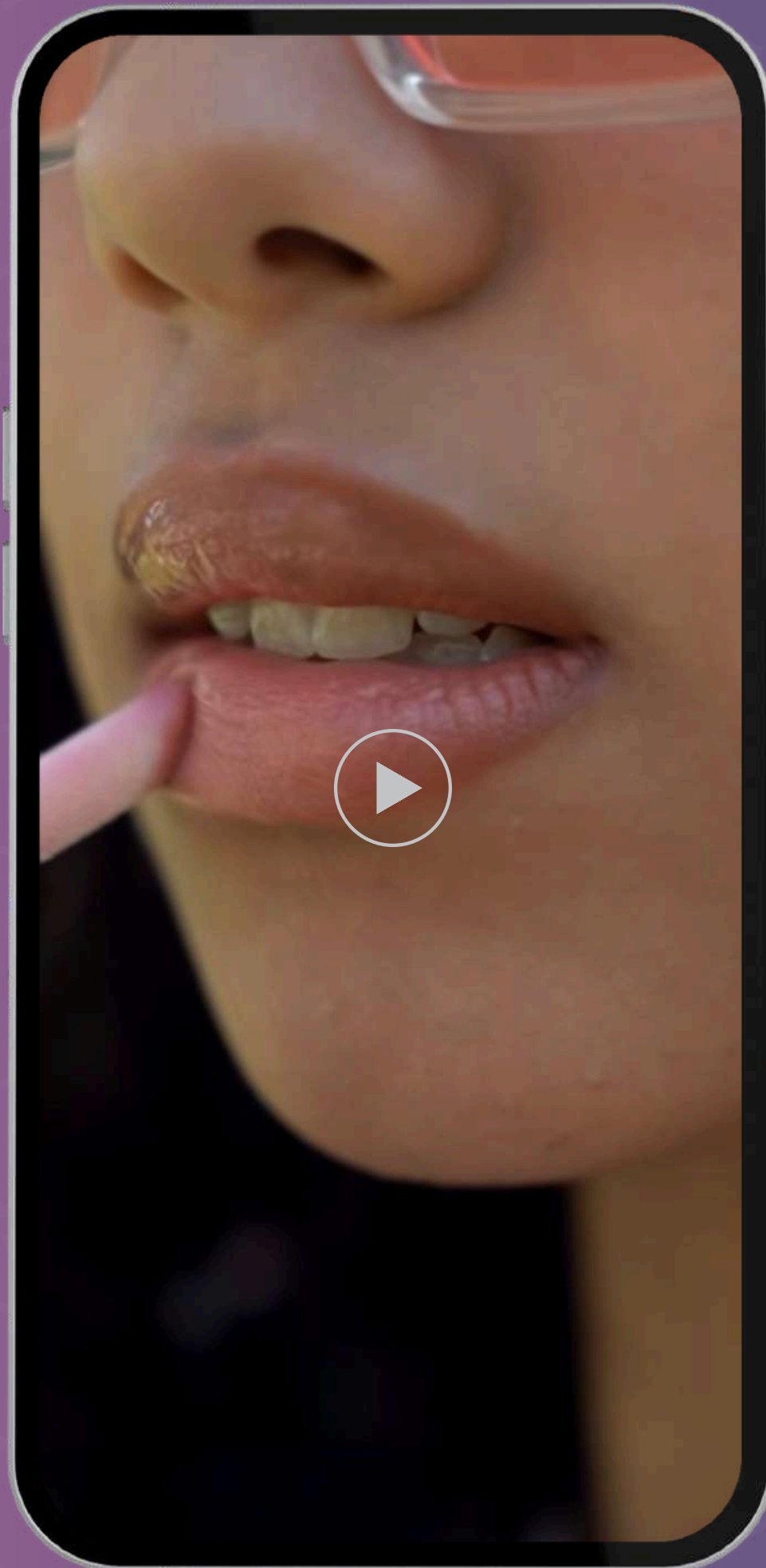
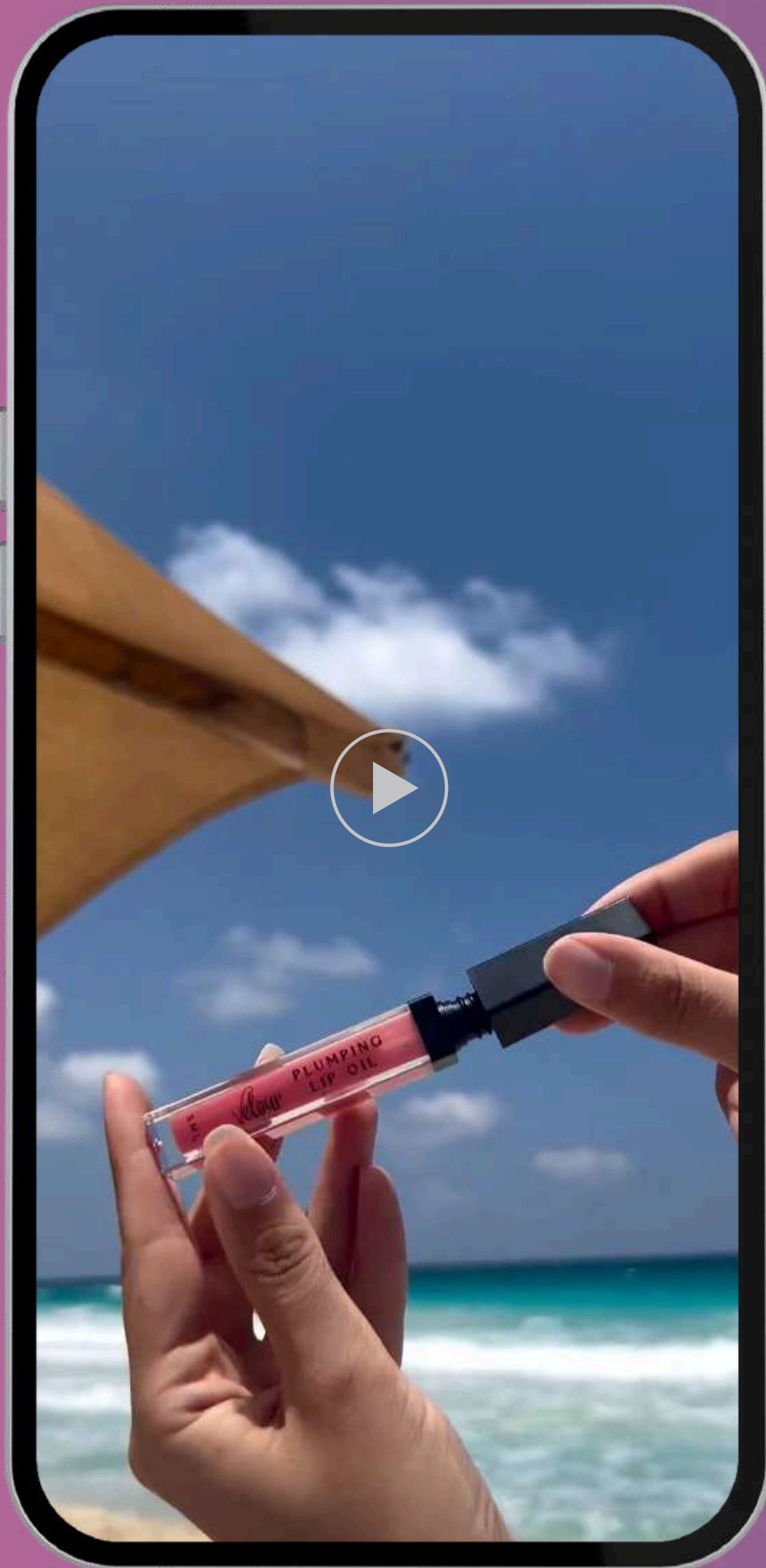




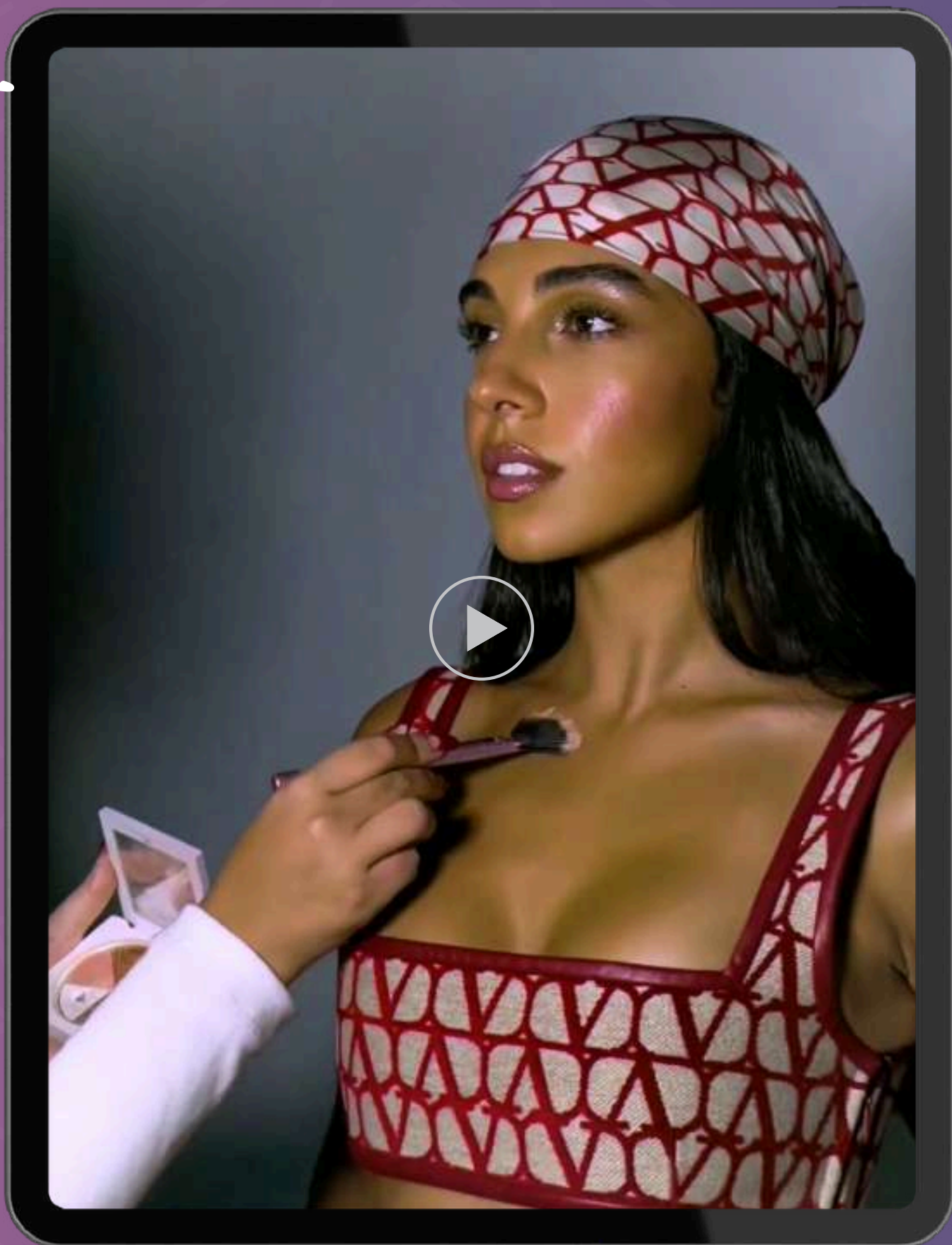


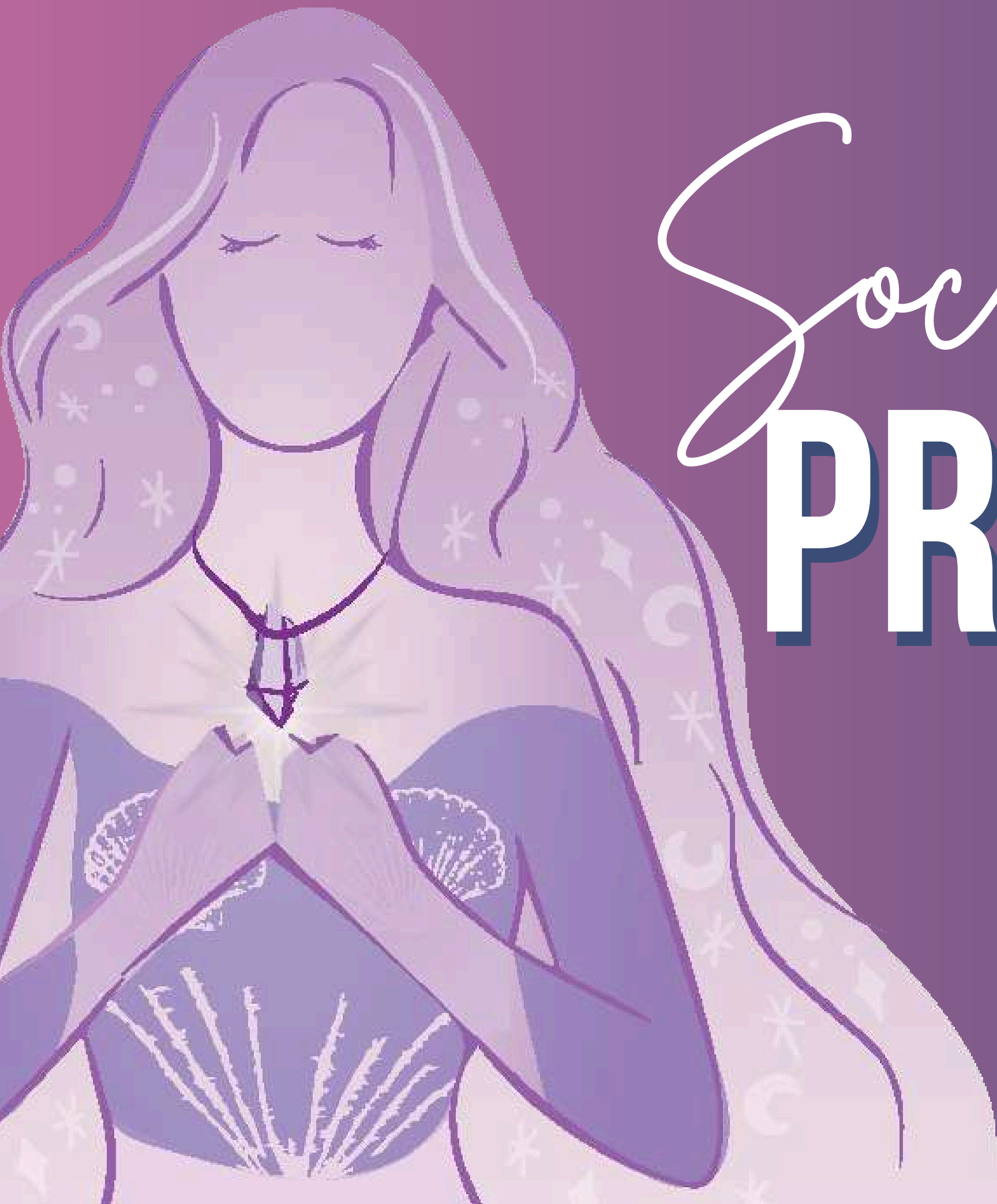
Alondra





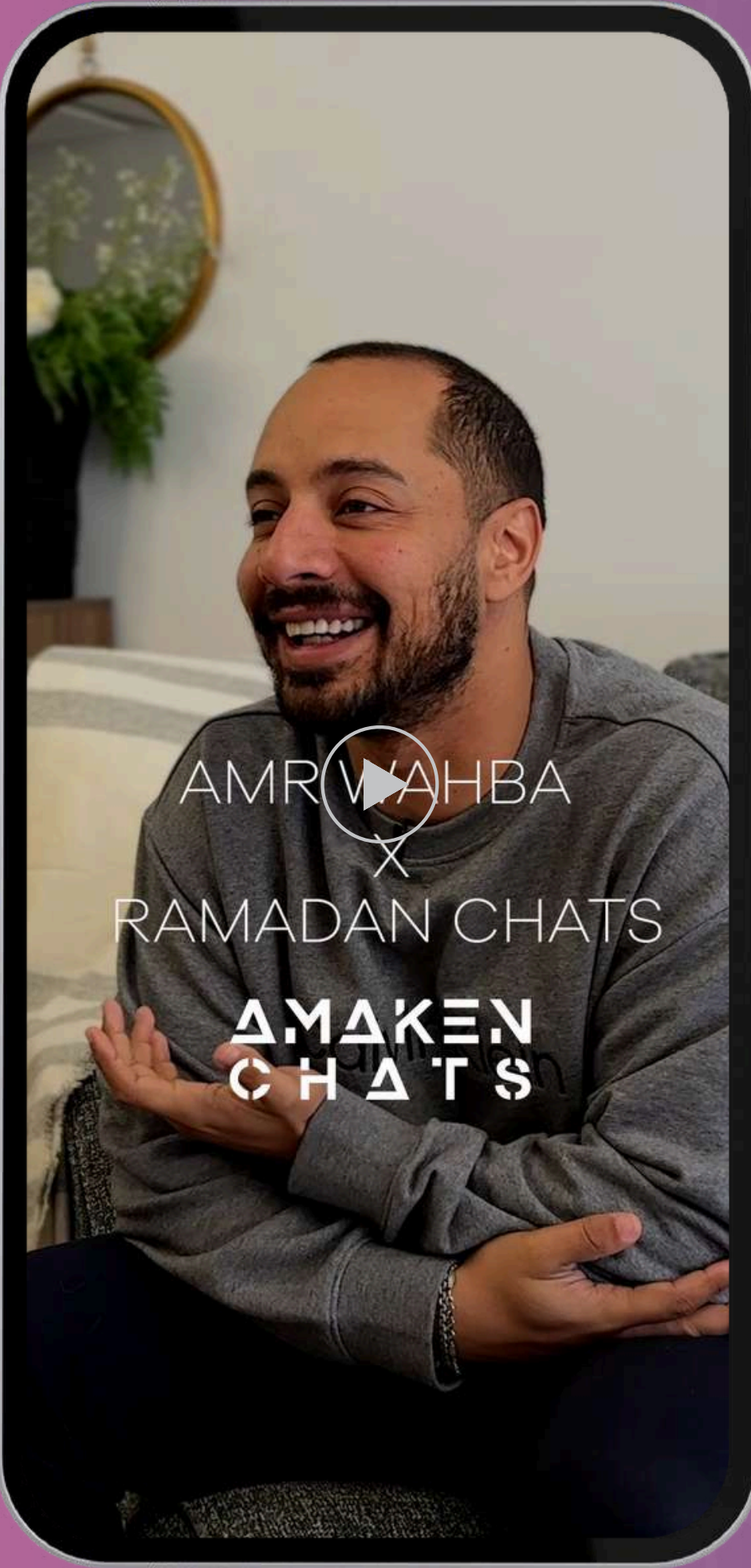
Safwa Abu Deif





Social Media **PROGRAMS**





AMR WAHBA

RAMADAN CHATS

AMAKEN
CHATS



INGY EL MOKADEM

RAMADAN CHATS

AMAKEN
CHATS



OMAR EL SHENAWY

RAMADAN CHATS

AMAKEN
CHATS



Event
COVERAGE & BTS

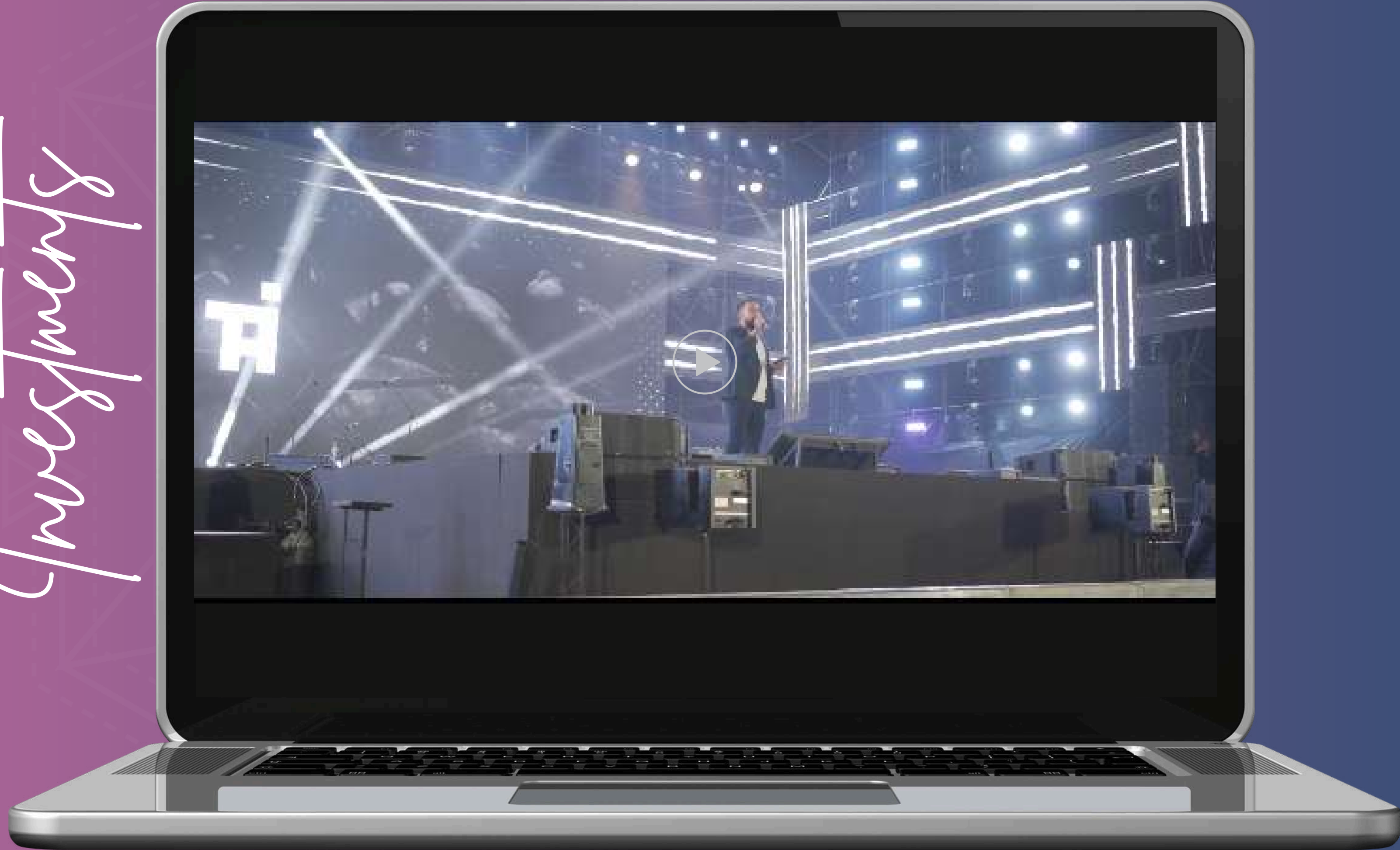
Numa



La Jache Qui Ri



The Address Investments

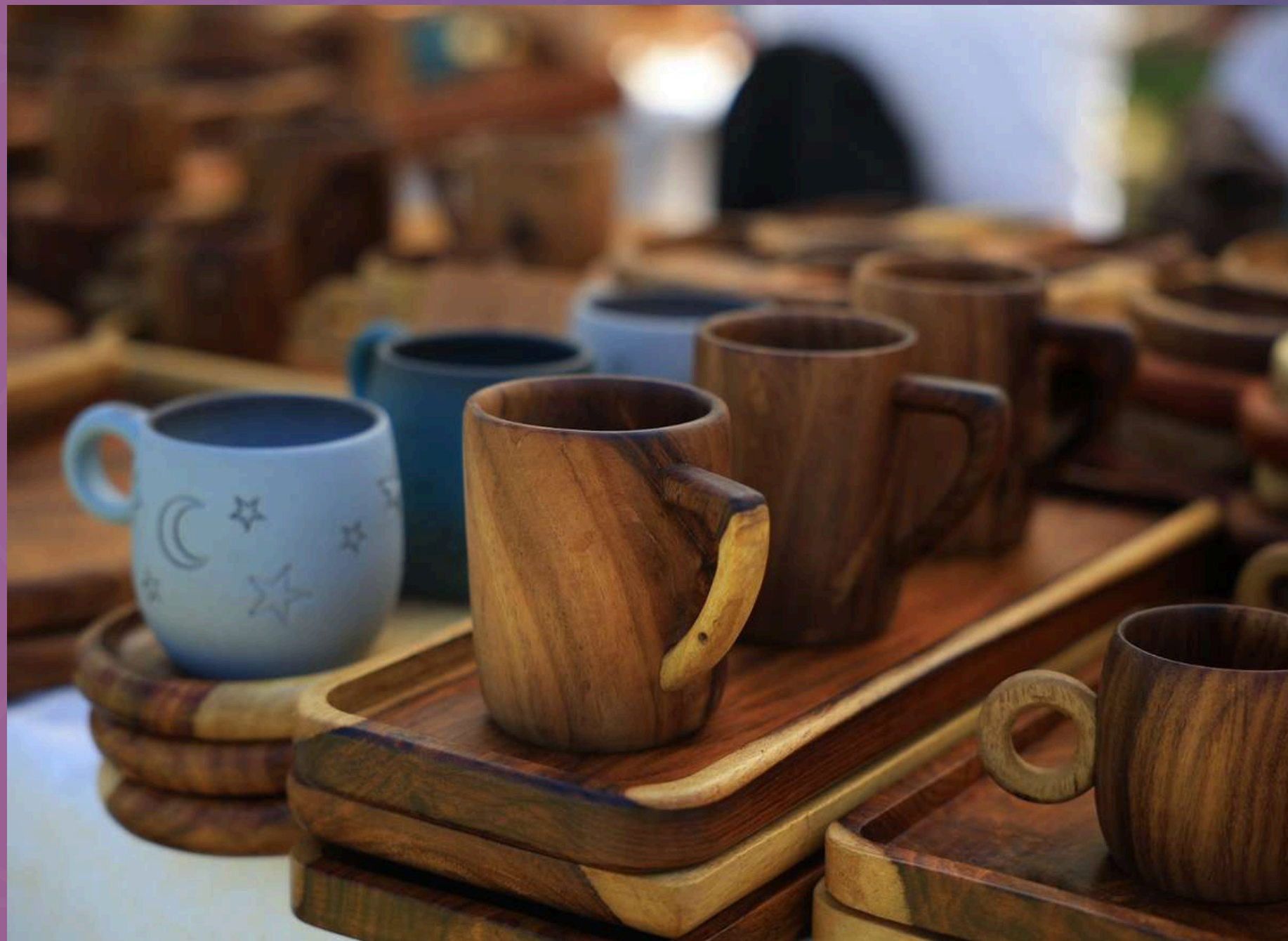


Event



The Garden Market













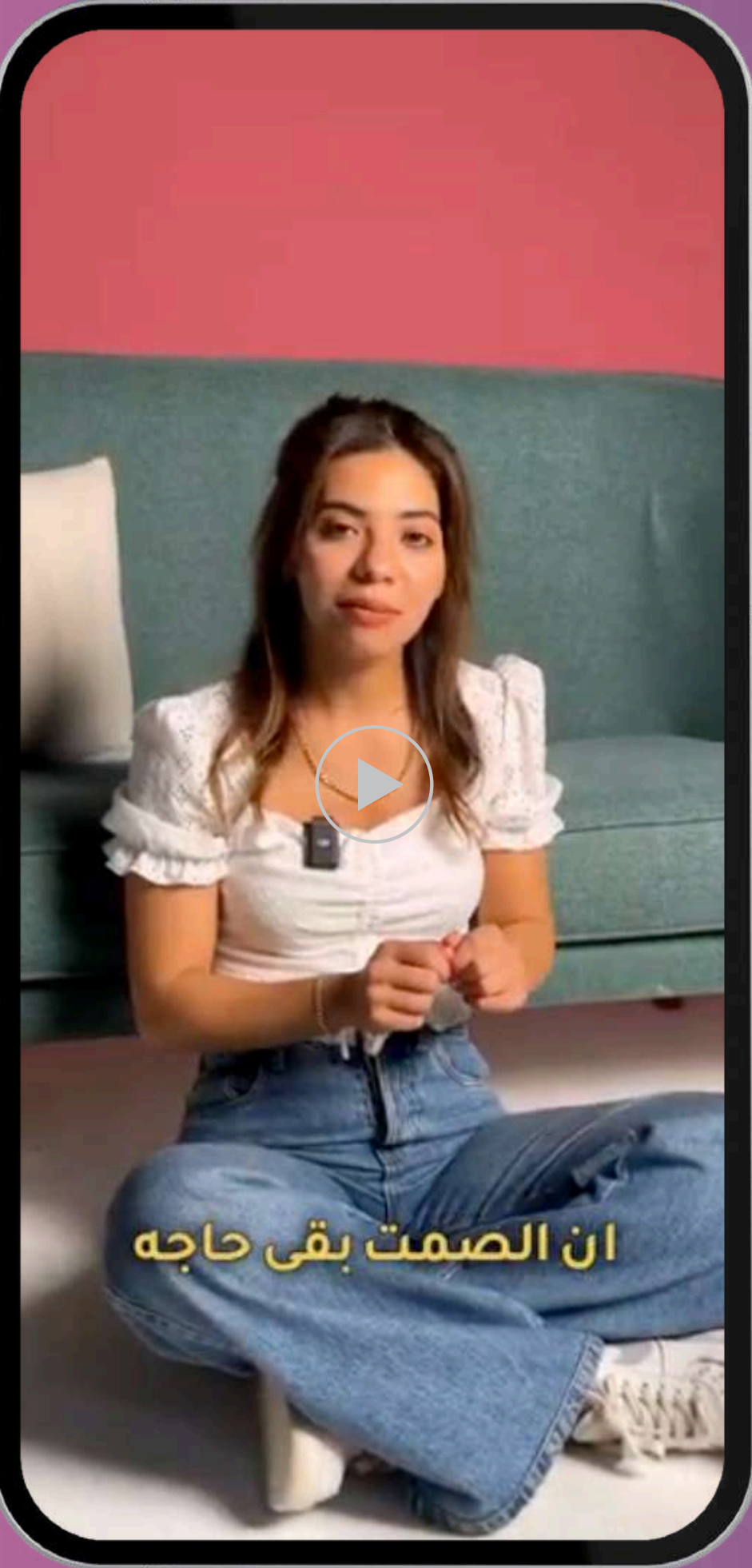
Mother's Day
CAMPAIGN





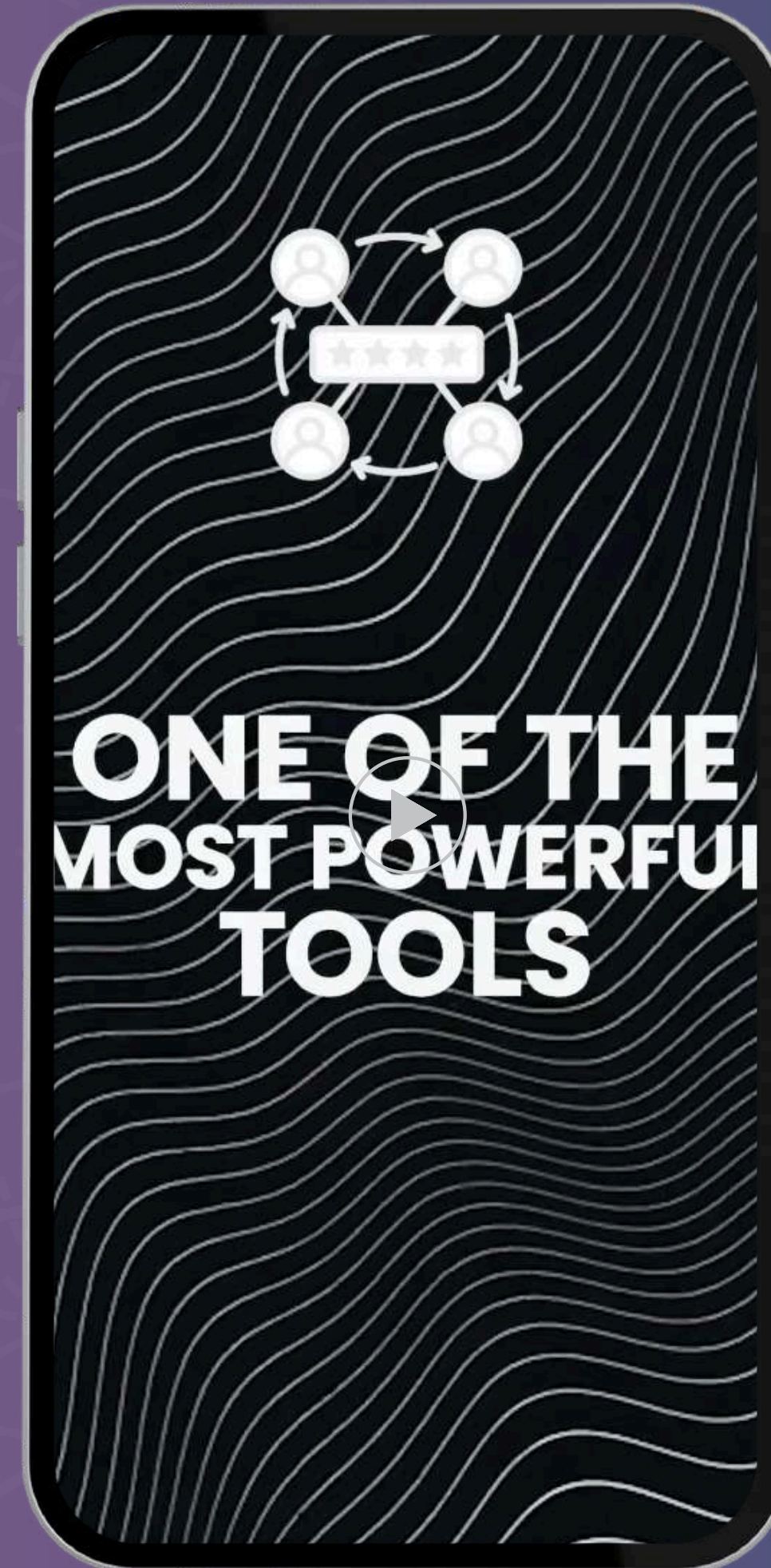
Personal **BRANDING**







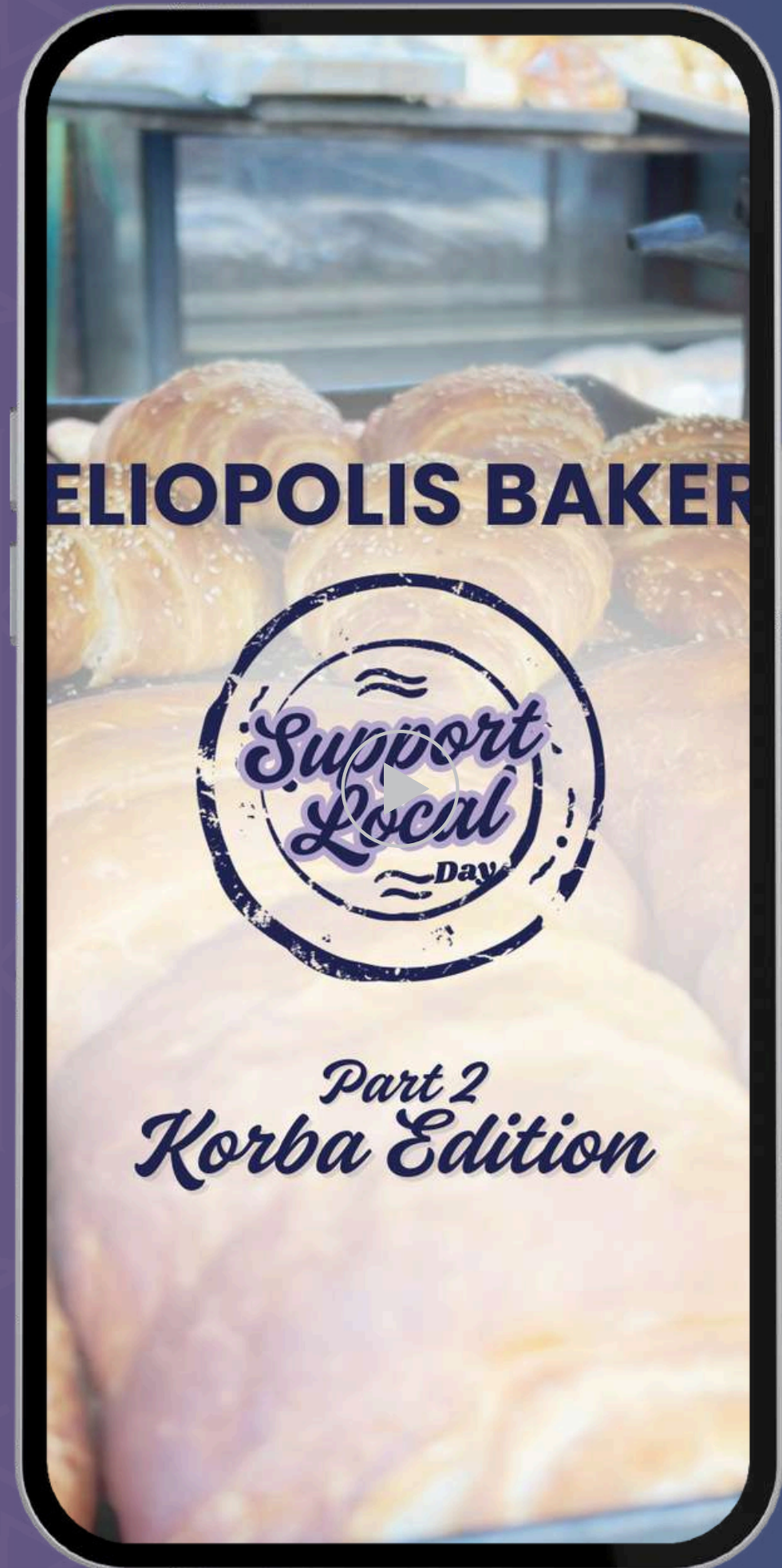
المطور العقاري الإماراتي
of Emirati developer



ONE OF THE
MOST POWERFUL
TOOLS



Logg **CREATION**



The background is a gradient from light purple on the left to dark blue on the right. It features stylized illustrations of coral reefs at the bottom, several fish swimming in the upper half, and a faint silhouette of a mermaid on the left side.

BRANDING

ATLANTICA MANAGEMENT



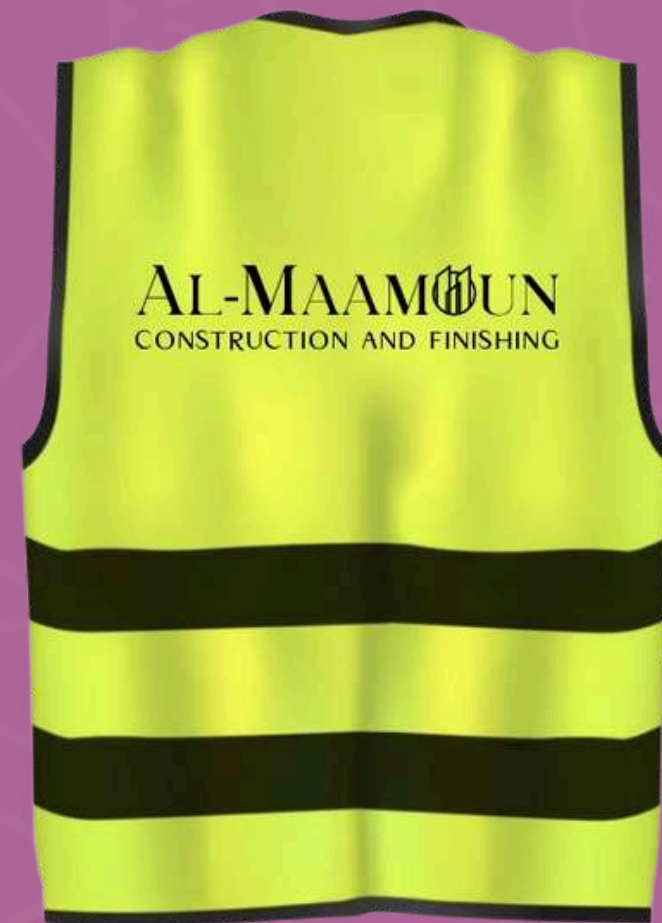






















1/2 X		
X		
1/2 X		





WHAT DO WE OFFER?

Zenith offers businesses and individual clients safe and dependable end-to-end transportation management solutions through an extensive carrier network, as a single-source service provider fuelled by technology that allows visibility across all stages of the supply chain process.



Airfreight

Cost-effective and quality-oriented air freight solutions with comprehensive support and management allowing clients to channel internal human resources efficiently



Sea Freight

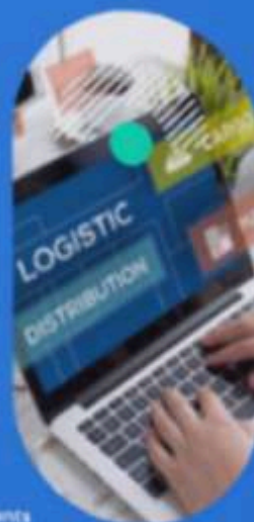
A significant portion of our freight forwarding business with a broad range of services on offer, whether it be LCL, FCL, Break-bulk, Project Cargo, Heavy Lift, or Military Cargo



Overland Freight

A comprehensive range of options throughout the GCC and other neighbouring states with extensive conventional transport and trucking capabilities

• • •
Zenith Logistics



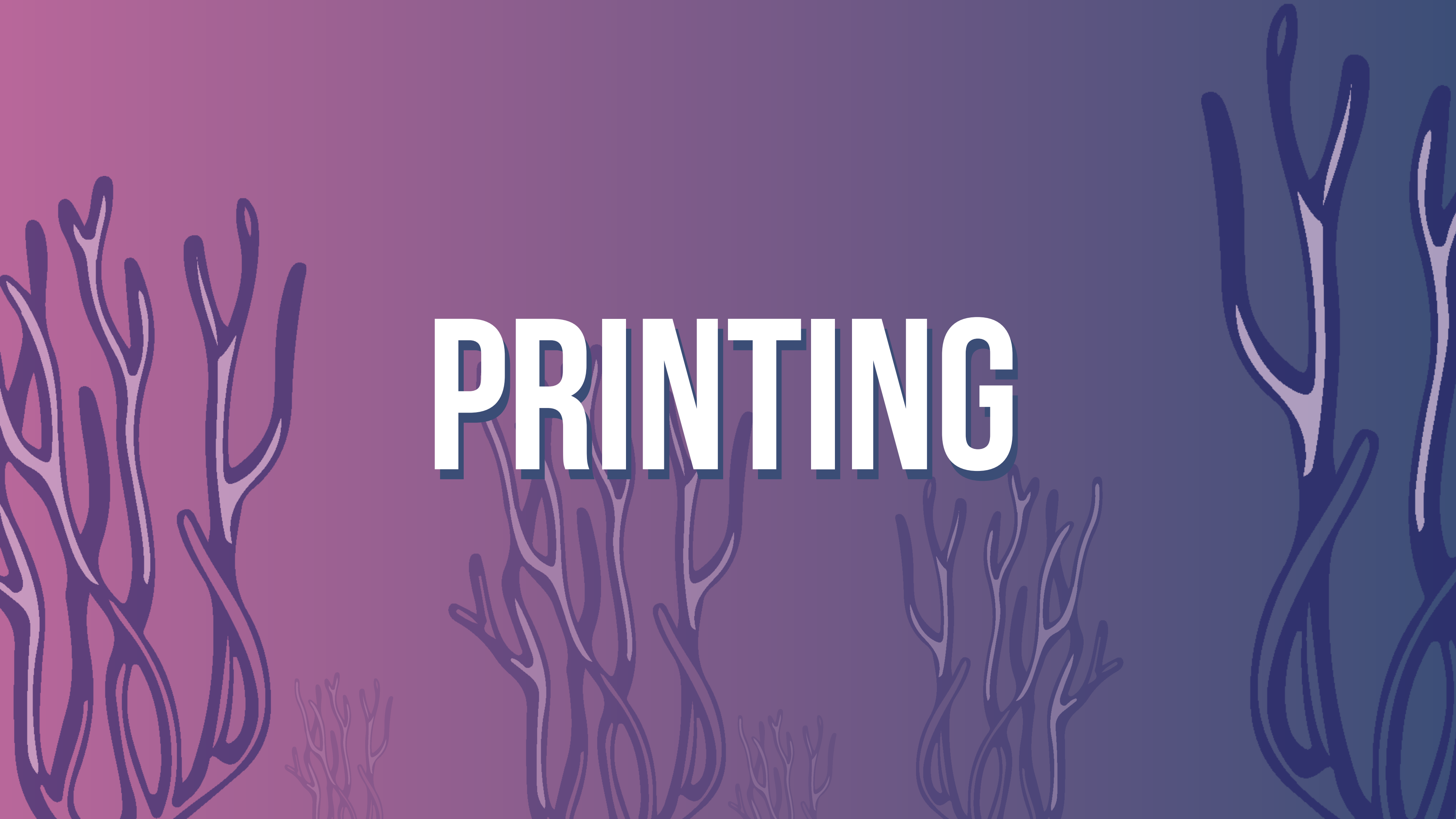
Our extensive experience, local expertise, wide network and superior service allow us to cater to all types of business needs and drive further value for our clients.

Experience

- IATA is the trade association for the world's airlines, representing some 850 airlines over 80% of global air traffic.
- Member of the Freight Summit (TFS), a reliable global network connected with more than 1,500 authorized agents all over the world.
- Member of the Global Logistic Alliance, a network for over 1,000 logistics companies from 170+ countries in the world.
- Member of JCTrans, a dedicated trading platform serving global freight forwarders, spanning 884 cities across 170 countries.



WHY WORK WITH US?



PRINTING







Event **MANAGEMENT**





Email MARKETING



Hi Ingy,

It's been a while since we last saw you at Big 5. We've been excited to keep working with companies that execute events, that's where we come in.

Venttat, your trusted event execution partner in Saudi Arabia, is organizing a major expo or a custom event activation with precision, creativity, and seamless execution.

Since 2020, Venttat has delivered over 200 seamless major expos at Riyadh Front to customized corporate events.

We're your one-stop shop for:

- **Concept and design:** tailored booth and stage layout
- **Production and installation:** print, lighting, audio, and more
- **On-site operations:** staffing, logistics, safety compliance

LET US BRING YOUR NEXT VISION TO LIFE WITH OUR CREATIVITY, RELIABILITY, AND DEEP EXPERIENCE.



First Name}},

Are you looking for a current logistics partner keeping up with your business growth? At Zenith, we specialize in delivering fast, reliable, and cost-effective managed freight services—air, sea, and overland—backed by our smart storage solutions across Saudi Arabia.

We work closely with top players in pharma, F&B, retail, and more, offering:

- **End-to-end air, sea & land freight** across 200+ global destinations
- **Refrigerated, ambient & dry storage** (10,000+ sqm warehouse)
- **Streamlined customs clearance** at all major Saudi ports
- **Real-time door-to-door shipment tracking and scanning**

Our team operates under IATA & CASS licenses, ensuring compliance with international standards with local agility.

Shaping tomorrow's cities, today

[Download Sponsorship Brochure](#)

ma,

Urban Sphere 2025 is just around the corner. Let us show you how you could take your brand to the next level of reality.

Let Us Show You:

Our sponsorship tiers are designed to meet your needs.

Successful brand activations are the result of a clear vision and strategic priorities.

Let us help you achieve your goals with strategic priorities.

Secure Your Spot

One of our team members will be in touch to discuss your requirements.

Be part of the

200+ exhibiting companies

15,000+ attendees

JOIN THE CONVERSATION
24-26 Nov | Riyadh

Welcome to Venttat Newsletter

Hi Ingy,

Welcome to Venttat's Newsletter! We're thrilled to have you here. By joining our community, you'll gain insider access to the latest trends, behind-the-scenes stories, and exclusive updates on how Venttat is redefining the event landscape in Saudi Arabia.

As Saudi Arabia's premier event experts, Venttat is dedicated to helping you create exceptional events with impact. We partner with event managers like you to bring your vision to life with unmatched precision and creativity. With cutting-edge technology, meticulous coordination, and a passion for detail, we don't just plan events—we design moments that matter.

Get expert insights, planning tools, and special invitations that help you streamline your operations and create truly impactful experiences.



From strategic planning and advanced event execution to comprehensive logistical support.

Understand how we've delivered over 827 successful large-scale operations across diverse sectors.

Gain deeper insights into our capabilities and the Venttat difference.

Schedule a personalized consultation to discuss your event needs.



Our team can help you consistently deliver events that exceed expectations.

Get in Touch



Our **PARTNERS**



ATLANTICA MANAGEMENT

Contact Us
THANK YOU

